



AFRICAARENA

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

JOHANNESBURG 2024 SUMMIT GUIDE

Deep Tech & AI, Enterprise and Green Economy

23 April 2024

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WELCOME

Welcome to the seventh live edition of AfricArena Tour, pioneering the fusion of digital and in-person tech experiences across the African continent.

Our summit and ancillary events offer a unique opportunity to delve into current and future tech trends while spotlighting Africa's finest startups and innovators. Spanning five regions, AfricArena has convened renowned figures from global and African tech landscapes, championing excellence in African Tech. Previous editions boasted 700+ attendees, 60+ speakers, and over \$500 million in impactful deals.

This one-day summit facilitates connections between 20+ top African startups and 100+ global investors, showcasing the continent's innovation prowess.

Thanks to our esteemed tech ecosystem partners, Johannesburg stands as Africa's premier Tech Capital, hosting 20+ founders and demonstrating Africa's tech leadership.

As we envision a collaborative, pan-African approach to innovation, we're committed to fostering an environment that fosters positive change. This year's Summit promises to offer the ultimate platform to accelerate the growth of African tech startups and ecosystems, underlining Africa's ascent as the beacon of the future. Join us as we shape tomorrow's world together.



23 April 2024 | 22 On Sloane



20 + Founders | 30+ Speakers



Over 100 in person attendees
over 1 day

WHAT IS AFRICARENA?

AfricArena plays a unique and key role in unifying Tech Startups, Corporations, and Investors.



Strengthen

Strengthening the international traction of Africa's most innovative tech startups.



Connect

Connecting founders with investors and corporations.



Promote

Attracting both entrepreneurs and investors to Africa.



Attract

Promoting the African Tech ecosystem and its opportunities.

PROGRAM OF THE WEEK

Alongside the AfricArena Tour, exposure events and VC Unconference Weekend, AfricArena creates even more opportunities for startups and investors to connect with one another.

AfricArise Founder's Bootcamp

20 - 22 April 2024

The startup founders bootcamp is a 2-day program that fast tracks founders knowledge in certain key areas that are often overlooked by other incubation programs.



Johannesburg Learning Expedition

22 April 2024

AfricArena offers an incredible opportunity to international corporates and investors willing to experience the Johannesburg's booming startup ecosystem. How? By visiting the innovative spaces at the heart of the ecosystem's dynamism.

The AfricArena Johannesburg Summit

23 April 2024

The mission of the AfricArena Summit is to bring together the leading corporates and investors investing in the continent's tech-ecosystem, with the most talented entrepreneurs from across Africa.



ENRICH in Africa Night

22 April 2024

The ENRICH in Africa Night in partnership with AfricArena is an informal networking event where startups and investors come together to share ideas for potential investments. We will launch our latest report, "Exploring the Funding Landscape of Africa's Tech Innovation Support Ecosystem" at this event.

AfricArena Wired Speed Connect

24 April 2024

The Innovation Night is the closing event of the summit and brings together tech innovators for an evening of creative exchange of ideas.

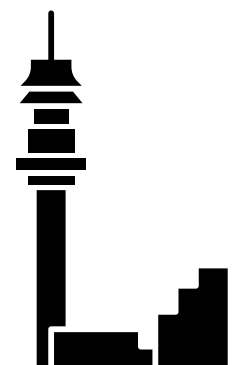


SUMMIT PROGRAM

DAY ONE - TUESDAY 23 APRIL 2024

All times are SAST (South African Standard Time, GMT+2)

09:00 AM	GUESTS ARRIVE AND MINGLE
09:30 AM	MC Welcome and Wake Up
09:40 AM	AfricArena Welcome - Christophe Viarnaud (CEO)
09:50 AM	Introduction from sponsors
10:10 AM	Keynote: 'The Growing Influence of Africa and its Diaspora in Global Innovation, Tech, and Business'
10:30 AM	Panel Discussion: 'The State of Tech in Africa'
11:10 AM	Keynote: 'Evaluating the Ecosystem of Deep-Tech Startup Spin-offs in Africa.'
11:50 AM	Pitch Challenges: Deep Tech Program
12:25 PM	LUNCH & NETWORKING
13:25 PM	Sector Focused Panel: Ripe For Disruption - Africa's Big Leap In Agritech.
14:05 PM	Pitch Challenges: Agritech Program
14:25 PM	Panel Discussion: Agritech
15:05 PM	Pitch Challenges: Climate Tech
15:35 PM	General Partners & Limited Partners Panel Discussion: 'The Race to Funding in Winter'
16:15 PM	Keynote: Scaling Across the African Continent
16:30 PM	Fireside Chat: Scaling from South Africa to the Rest of the World
17:00 PM	Investor Pitch: Reverse Challenge
17:40 PM	Panel Discussion: 'Women in Tech - Addressing Global Challenges within Technology and Investment'
18:10 PM	Pitch Challenges: 'Women in Tech'
18:20 PM	Jury
19:00 PM	Innovation Night !
21:00 PM	END OF DAY 1



EVENT LOGISTICS

This year's AfricArena Johannesburg Deep Tech, AI, Enterprise and Green Economy Summit is taking place at Africa's largest startup campus, 22 On Sloane.

There is parking in the same venue for delegates attending the summit.

Venue & Parking:
22 Sloane St, Bryanston, Sandton, Johannesburg 2191





digital | performance | innovation

ACCELERATING INNOVATION

From Africa to Europe



Methys is a unique international technology firm with expertise in Digital, Business Intelligence, Private Equity and Acceleration Services. We pride ourselves in consistent innovation and facilitate collaborative engagement between corporate, investors and start-ups. Our footprint reaches across the globe with a presence from Africa to Europe.

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CAPE TOWN | STELLENBOSCH | JOHANNESBURG | TUNIS | PARIS | LUXEMBOURG | LONDON

EVENT MC

VERE SHABA

Decarbonise Africa

Vere Shaba is the founder of Decarbonise Africa, a company that advises listed and non-listed companies across all sectors with a footprint across Africa to mitigate the impacts of climate change through on-the-ground climate and data analytics, accelerators and venture building for Seed to Series A dilutive and non-dilutive funding and investments. Vere holds a BSc in Engineering from the University of Cape Town and a MSc in Climate Change and Development from SOAS University of London.



WELCOME SPEAKERS

CHRISTOPHE VIARNAUD

AfricArena

Christophe Viarnaud is the CEO and founder of AfricArena, Africa's tech ecosystem accelerator that brings founders, angel investors, corporates and VC investors together at the AfricArena events, VC Unconference, Founders' Bootcamp and the AfricArena Summits. Cape Town. He will give the welcome address at the AfricArena Grand Summit. Christophe holds a BSc in Finance from EDHEC Business School and an Executive MBA in Systems Thinking from the University of Cape Town.



Charnez Jacobs

FMO - Dutch Entrepreneurial Development Bank

Charnez Jacobs is an investment manager at FMO. He is an experienced finance professional with a demonstrated history of working in the investment management, venture capital, and private equity industry. He specialises in helping startups grow by assisting them with their fundraising activities. Charnez holds a BAccSci in Accounting and Finance from the University of South Africa and BCom in Accounting and Finance from the University of Cape Town.



KEYNOTE SPEAKERS

KEVIN SIMMONS

LoftyInc Capital

Kevin Simmons is a business coach and strategic advisor to CEOs of high-growth early-stage technology ventures. One of Africa's foremost technology investors, he was a founding angel investor of the highly successful Afropreneur Angel Group, and he is currently the Head of Investments and General Partner of the \$50m Alpha Fund with pan-African VC leader LoftyInc Capital. Kevin has invested in over 100+ African technology companies including 3 of Africa's 8 unicorns. A graduate of the United States Naval Academy, and service time at the United States Military Academy at West Point, he champions purpose-driven leadership in business and innovation. He holds multiple engineering and advanced business degrees from Stanford University, Rice University, and the University of Oxford,



DR BIENVENU AGBOKPONTO SOGLO

Intel

Dr. Bienvenu Agbokponto Soglo is the Director, Government Affairs Africa and IGA CTO Liaison, and a Principal Engineer at Intel Corporation. He has over 18 years' experience and a strong track record working in the ICT and telecommunication industry. In his current role, he is responsible for developing policy strategies and advocating for favourable government policies, regulations, and standards to support Intel's business in Africa. He leads the policy and government affairs work in Africa in areas such as 5G, broadband, artificial intelligence, privacy and security and other digital transformation policies. He is currently driving and leading the Intel Digitalize Africa Strategic Program, a program seeking to foster innovation in Africa through DeepTech especially AI. Dr. Bienvenu Agbokponto Soglo holds a Ph.D. degree in Control Science & Engineering from Beijing Tsinghua University (2005).

ANDREATA MUFORO

TLcom Capital LLP

Andreata Muforo is the Partner at TLcom Capital where she leads VC investments in early to growth stage tech-enabled businesses in Africa from origination, investment, management through to exit. Andreata serves on the Boards of Autochek, Vendease, SemlessHR and Ajua. She co-leads TLcom's annual Africa Tech Female Founder Summit aimed at inspiring, empowering and connecting tech female founders. She also leads the ESG and impact measurement work at TLcom. She is engaged in local partnerships with entrepreneurs, accelerators, and the Endeavor network for mentoring and deal flow generation. She has an MBA from Stanford Graduate School of Business and graduated Phi Beta Kappa with a BA in Economics from Grinnell College in Iowa, USA.



SPEAKERS

ASHIM EGUNJOBI

Octerra Capital

Ashim Egunjobi is the Managing Partner at Octerra Capital, a privately held venture capital fund focused on unlocking funding and growth opportunities for early stage African and Africa-focused startups, investing in innovators the Visionaries intent on changing the world. Ashim has over 15 years' experience in the financial services and technology industry. She has worked in tech, banking and finance, leading multinational teams and organizations across Africa, Germany, the Middle East and Asia, giving her a global perspective and local insight into the opportunities and risks organizations face in today's quickly moving world. A strong advocate for equal opportunities and building a more diverse workforce, Ashim holds an MBA from IE Business School and a Bachelor's degree in International Business and Finance from Munich Business School.



RUSHIL VALLABH

Secha Capital

Rushil Vallabh is the Managing Director at Secha Capital, a Black, female-founded growth capital impact firm employing an Operator-Investor model and investing in traditional industries making the tech-enabled, green economy transition in Southern Africa. Rushil holds a BSc in Aeronautical Engineering from the University of Witwatersrand and an MBA from the University of Cambridge.

MUTHONI WACHIRA

Katapult Africa

Muthoni Wachira is the Managing Partner at Katapult Africa, a venture fund that invest in and supports impactful agritech, foodtech and climate tech startups operating in Africa. At Katapult Africa, she leads a team making Seed and Series A investments across Africa and currently manages a portfolio of 16 startups and is leading the charge in raising a \$50M Pan-African fund. Muthoni believes that through mentorship and strategic investments, they can unlock the continent's potential, build resilience to climate shocks and transform lives. Recently recognised as one of 12 venture capitalists to know in Africa, Muthoni lives at the intersection of innovation, impact, and investment. Since leaving investment banking in London in 2009, she has built a career in Africa with an aim to lead, create and inspire entrepreneurship across the continent. Believing that technology innovation can leapfrog growth for Africa, she has managed investment portfolios with impactful organizations such as Engineers Without Borders, Canada; undertaken strategic investment roles with commercial funds such as Safaricom Spark Fund; and helped spur innovation within technology startups such as JUMO. Muthoni holds a BSc in Actuarial Science from Cass Business School and has CFA accreditation from the CFA Institute.



SPEAKERS

KAREN SEREM WAITHAKA

Catalyst Fund

Karen Serem Waithaka is the Chief Investment Officer at Catalyst Fund, an early-stage impact VC fund backing climate-tech startups that are building solutions for a resilient future in Africa. Karen spearheads Catalyst's investment efforts on the continent. She brings on board over 15 years experience in the financial sector in various capacities including actuarial risk consulting, corporate finance and both PE and VC experience having worked for TBL Mirror Fund, Safaricom Spark Fund and Global Partnerships Social Venture Fund prior to Catalyst. Karen holds a Master of Finance degree in Funds Management from the University of New South Wales and a BSc in Actuarial Science from Curtin University. She is passionate about creating tangible, sustainable and lasting impact on the continent.



JULIEN DRAPER

Knife Capital

Julien is a key member of Knife Capital's investment team, managing the firm's deal flow processes (FIND), leading due diligence operations (MAKE), ensuring effective portfolio management (GROW), and has overseen two portfolio exits as lead Partner (REALISE). Julien also heads Knife Capital's ESG strategy, including the ESG processes for due diligence, monitoring and reporting, across the portfolio as well as the Knife Capital group. Julien holds a BA Hons degree in Ancient History from Newcastle University and a Master's Degree in Conservation Science from Imperial College London.



CHARNEZ JACOBS

FMO - Dutch Entrepreneurial Development Bank

Charnez Jacobs is an investment manager at FMO. He is an experienced finance professional with a demonstrated history of working in the investment management, venture capital, and private equity industry. He specialises in helping startups grow by assisting them with their fundraising activities. Charnez holds a BAccSci in Accounting and Finance from the University of South Africa and BCom in Accounting and Finance from the University of Cape Town.



SPEAKERS

AHUNNA OGUNEDO

Founders Factory Africa

Ahunna Ogunedo is an Investment Manager at Founders Factory Africa, a pan-African company investing in transformative early-stage ventures, from founders with an idea to ventures raising a Seed round. Ahunna is a finance professional with over 8 years' experience spanning early stage investing, M&A, corporate restructuring, strategy development, corporate & project finance. At Founders Factory Africa, she leads investments and portfolio support for transformative startups in agritech, fintech, health tech, e-commerce, and logistics tech industries across the continent. Previously, Ahunna worked at CRE Venture Capital, KPMG, and AFEX Commodities Exchange. Ahunna holds a BSc in Accounting from Redeemer's University.



ABBY STERN

Holocene

Abby Stern is the Climate Culture Officer at Holocene, a team of outdoor enthusiasts building incredible African climate solutions through cultivating a local community of talented, passionate climate enthusiasts and building and investing in African climate tech ventures. Abby is a global food industry innovation, health and sustainability expert, helping companies grow in scale and impact. A former VP of Sales for one of the world's leading FoodTech companies, Abby is passionate about unlocking true human potential through empathy, connection and purpose to build a more vibrant world. She holds a BA in Political Science and Business from Northwestern University and an MBA from Stanford University Graduate School of Business.

FLO MOSOANE

Bolemi Climate Smart Agri

Flo Mosoane is an AgriTech founder and innovation ecosystem builder. She is the co-founder and CEO of Easy Chicken Club, a platform for small-scale chicken producers, and Chief Collaborator at Bolemi Climate Smart Agri, a hub for developers of Climate Smart Agri solutions for farmers in Africa. Flo is also the Program Lead at the Africa Early Stage Investor Summit (AESIS), the leading community of Africa focused early stage investors. She holds a BSc in Medical Science from the University of Pretoria and a Masters in Management, Entrepreneurship and New Venture Creation from Wits Business School.



SPEAKERS

JOSHUA ROMISHER

Holocene

Joshua Romisher, is the CEO at Holocene Ventures, a company committed to positively impact the African climate landscape by building a community of mission aligned, climate activists and investing in early-stage climate tech startups. He will participate in the "Building Sustainable Value Chains of Investment in Africa - Hurdle to Fundraising" Panel. He has a BSc in Economics and International Business from Penn State University.



PRIAASH RAMADEEN

The Awareness Company

Priaash Ramadeen is the co-founder and CEO of The Awareness Company, a company that uses pioneering technology to solve real-world problems through positive impact. A coder at heart and an innovator at mind, Priaash tells stories driven by data. An electronic engineer by trade, Priaash spent the first ten years of his career in research, development and technology, on projects ranging from military and defence to security in the fight against rhino poaching. His strong belief that entrepreneurship is the path towards creating value and impact for the world led him to found The Awareness Company in 2018, with the mission to create a sustainable, safe and efficient planet using data, AI and storytelling.



THAHEER MULLINS

Savant Venture Fund

As Partner at Savant Venture Fund, Thaheer Mullins epitomises seasoned expertise and strategic insight, spearheading investments that redefine the climate technology landscape. Thaheer's professional journey uniquely intertwines with the complexities of technology development and commercialisation, particularly within Southern Africa's climate technology sector. With a discerning eye for evolving industry dynamics and a steadfast dedication to founder support, Thaheer has been pivotal in steering Savant's portfolio companies toward both local acclaim and global expansion. Savant's portfolio companies are frontrunners in the regional tech landscape, driving sustainable progress across water, decarbonised energy, green manufacturing, and agriculture. Thaheer holds an MBA from the University of Cape Town Graduate School of Business.



SPEAKERS

MAXIME BAYEN

Catalyst Fund

Maxime Bayen is the Operating Partner at Catalyst Fund, previously serving as the Head of Venture Building & Lead Venture Partner. Since joining in early 2021, he has significantly impacted the organization, supporting over 20 startups across 8 African markets and expanding Catalyst Fund's global network to nearly 200 VC partners. Before this, Maxime was Head of Venture Building at Greentec Capital, where he drove growth for 10 portfolio companies. Over the past decade, he has invested in, accelerated, or advised over 50 startups in Africa, showcasing a deep understanding of the market and mentoring numerous entrepreneurs. Maxime also co-created "Africa: The Big Deal," a platform providing crucial data and insights for the African startup landscape.



ANDREW DARGE

E3 Capital

Andrew Darge is an Investment Manager at E3 Capital where he is responsible for deal origination and screening, through to execution and portfolio management. Throughout his career, he has advised and executed on transactions in all major markets across Africa - including South Africa, Kenya, Nigeria, Rwanda and Egypt, and further afield in India, Colombia and Indonesia - in multiple sectors such as foods & agribusiness, fin-tech, logistics, connectivity and energy & climate; as well as consulted on several projects across digital infrastructure and connectivity in emerging markets. Andrew holds both a BSc in Finance and a Postgraduate Diploma in Accounting from the University of Cape Town. He is a qualified CA(SA) and CFA Charterholder.

NICK ALLEN

Savant Venture Fund

As the Managing Partner of Savant Venture Fund, Nick Allen stands at the forefront of strategic investments in hardware and deeptech, leveraging his extensive expertise to identify and nurture groundbreaking ventures in engineering and science. Nick's leadership has propelled Savant Venture Fund to remarkable heights, orchestrating the deployment of Savant Venture Fund 1, following over a decade of hardware incubation advisory and bringing engineering and science based hardware to market; helping founders test their innovations locally and scale internationally. As a pioneer in hardware and deep tech-focused funding initiatives on the continent, his foresight and expertise have not only navigated the complexities of technology development but also optimised pathways for commercialisation. With a keen eye for spotting market trends and successfully steering through its challenges, Nick's contributions fuel the triumphs of both Savant Venture Fund and the ventures it supports.



SPEAKERS

AYSHA TEGALLY

WomHub

Aysha Tegally is the Head of Capital at WomHub, a boutique pan-African incubator for female founders in STEM. In her role, she is responsible for facilitating a pool of capital that can be deployed to women driving solutions to climate change. She is an angel investor, consultant and business coach with over 15 years of experience in entrepreneurship and early-stage investments. She has been instrumental in shaping entrepreneurship initiatives in both the UK and Africa, working closely with prominent public, private, and multilateral organisations. Aysha holds a BSc in Sociology from Southbank University.



NATALIE KOLBE

Norrskken22

Natalie Kolbe is the Managing Partner of Norrskken22, responsible for the overall management of the fund, based in Johannesburg, South Africa. Natalie brings a wealth of private equity and growth investing experience to Norrskken22, having spent 18 years at Actis - one of the leading private equity firms focused on the Emerging Markets. At Actis, Natalie was Global Head of Private Equity, responsible for the day-to-day management of the global PE business, spanning 8 funds across Africa, Latin America, India, China and SE Asia, with circa USD \$2.5 billion in assets under management. Natalie was also part of the team that assessed and onboarded the Abraaj Africa, Middle East and South East Asia PE funds and team (\$2.5bn portfolio). She is an experienced board member having held board seats on multiple companies across Africa and Europe and has been instrumental in numerous restructurings and successful exits. Natalie instilled and operated under world-class governance and ESG standards at Actis and brings this depth of knowledge with her to Norrskken22.

Oluwadunni Fanibe

Techstars

Oluwadunni Fanibe is the Program Manager at Techstars, the most active pre-seed investor in the world. Her work focuses on venture building, deal sourcing, as well as screening and selection. Prior to joining Techstars, she worked at a FinTech focused VC fund, Greenhouse Capital. Oluwadunni is committed to providing female children from low-income communities with access to quality education and actively advocates for African female founders to receive increased VC funding. She holds a XX in Economics from Obafemi Awolowo University and a Diploma in French from C.E.B.E.L.A.E University, in Benin Republic. She recently completed the Private Equity programme at Saïd Business School, University of Oxford.



SPEAKERS

ESTHER MUKUMBO

Masisizane Fund

Esther Mukumo is the the Head of Post Investment at Masisizane Fund. Esther has over 15 years' experience working in banking and Development finance. She is a member Institute of Directors SA (IODSA) and has served on several boards. Esther holds a Masters in Development Finance (MPhil) from Stellenbosch Business school. Prior to joining Masisizane Fund, Esther was a Senior Associate at the Industrial Development Corporation of South Africa (IDC) and she has worked for South Africa's biggest banks namely Absa and Standard Bank. Esther holds a BSc in Microbiology and Biotechnology and a MPhil in Development Finance from Stellenbosch Business School.



BRIAN MLAMBO

Startup Grind Cape Town

Brian Mlambo is the CEO and founder of Akha Ventures, a Venture Builder dedicated to assisting African entrepreneurs in constructing scalable businesses. A published author of "Navigating the Odyssey," Brian has cultivated a deep understanding of the entrepreneurial landscape. With a track record of hosting over 100 industry events since 2018 across six major cities in South Africa, Brian has connected over 35,000 entrepreneurs with each other and with renowned thought leaders. His commitment lies in fostering a thriving community where entrepreneurs can not only learn from one another but also access the necessary support and resources to propel their businesses forward. With Akha Ventures, Brian has worked closely with numerous businesses, aiding them in scaling through their venture builder model. Leveraging his extensive experience and insights garnered from interacting with seasoned entrepreneurs, Brian is dedicated to providing African entrepreneurs with the tools, connections, and guidance they need to navigate the complexities of entrepreneurship and build sustainable, scalable ventures.

JOCELYN NYAGUSE

Startupbootcamp AfriTech

Jocelyn Nyaguse is the Head of Marketing and Storytelling at Startupbootcamp AfriTech. has a passion for Storytelling and Business Development which has resulted in her working with incredible companies that include Impact Hub and Startupbootcamp AfriTech where she is currently the Head of Marketing and Storytelling. She is a renowned pitch coach and startup enthusiast with a particular leaning toward Social Innovation, Impact, and Entrepreneurship.



SPEAKERS

EGLA NTUMBA Newtown Partners

Esther Mukumo is the the Head of Post Investment at Masisizane Fund. Esther has over 15 years' experience working in banking and Development finance. She is a member Institute of Directors SA (IODSA) and has served on several boards. Esther holds a Masters in Development Finance (MPhil) from Stellenbosch Business school. Prior to joining Masisizane Fund, Esther was a Senior Associate at the Industrial Development Corporation of South Africa (IDC) and she has worked for South Africa's biggest banks namely Absa and Standard Bank. Esther holds a



MAELIS CARRARO Catalyst Fund

Maelis Carraro is the Managing Partner at The Catalyst Fund, a pre-seed VC fund and accelerator backing startups building tech solutions for a climate-resilient future in Africa. She will give the welcome address at the AfricArena Climate Tech Festival and moderate the "What Will It Take for Africa to Lead in The Climate Transition? Panel. She has a Master's in International Affairs, Economics and Political Development from Colombia School of International and Public Affairs and a MBA from Colombia Business School.

TENDAI PASIPAMIRE ENRICH in Africa

Tendai Pasipamire is a seasoned professional in the tech innovation support ecosystem, currently excelling as the Business Development Manager at the ENRICH In Africa Centre. His role involves strengthening the EU-Africa tech and innovation ecosystems, fostering collaboration among innovators, incubators, accelerators, investors, corporates, and policymakers between the two regions making him a key player in bringing European and African innovation stakeholders together. He is passionate about innovation, strategic insight, and commitment to fostering an inclusive innovation ecosystem. Tendai holds a BCom in Entrepreneurship from UNISA and a certificate in programme management from the University of Cape Town.



SPEAKERS

MELVYN LUBEGA

Breega

Melvyn Lubega, an actuary by training and an experienced technology entrepreneur and executive is a Partner at Breega, a full stack fund that propels pioneering and purpose-driven founders from idea into impact. Breega closed their first fund in 2015 and now have +€500m AUM and 100+ trailblazing portfolio companies and invests internationally from Pre-Seed to Series A with a strong footprint in Europe and Africa. Melvyn holds a BSc in Actuarial Science and Statistics and a Master's degree in Education and Public Policy from the University of Oxford.



MAHLATSE TOLAMO

22 On Sloane

Mahlatse Tolamo is the Stakeholder Relations Manager at 22 On Sloane, Africa's largest startup campus. She is also the Managing Director of the Global Entrepreneurship Network (GEN) South Africa which has presence in over 180 countries globally. With a background in International Relations and Political Science, Mahlatse has a keen interest in fostering entrepreneurial ecosystems and contributing towards the development of the African continent. She holds a Bachelor's and Honours degree in International Relations and Political Science from the University of Pretoria and is currently pursuing her MSc in Sustainable Development at the University of Sussex.

HWALANI MABASO

ABSA BANK

Hwalani believes in the power of collaboration for the greater good through entrepreneurship, technology, financial inclusion and designs this opportunity through all her work. She is a Provincial General Manager at ABSA Bank working closely with individual clients, business owners, investment companies, and broader clients of the bank to mitigate loss, financial stability and promote trade and commercial activities that results in economic growth and development. A seasoned speaker. Hwalani is also a Chairperson of the University of Venda Center for Entrepreneurship & Rapid Incubation and a Country Director for Women in Tech® South Africa Chapter. A finalist in the Standard Bank 40 under 40 young achievers, Hwalani was listed in Mail & Guardian Women Changing South Africa. An advocate for women empowerment, Hwalani is currently pursuing Doctoral Studies at the University of Pretoria. She describes her passion for women as contagious, brave and fierce with indomitable will.



SPEAKERS

NAADIYA MOOSAJEE

WomHub

A serial entrepreneur by passion and an engineer by training, Naadiya Moosajee, is the co-founder and CIO at WomHub, a unique ecosystem builder supporting innovation along the STEM (Science, Technology, Engineering and Manufacturing) value chain including building talent, incubators & accelerators, female founder innovation spaces and deploying capital. She serves as the Chief Innovator with her focus being on entrepreneurship, gender, future skills and the future of work. She also develops the strategic partnerships and business development role at WomHub. Naadiya co-founded WomEng, a global social enterprise developing women and girls for engineering and tech. Naadiya is increasingly passionate about cybersecurity and helped develop an early warning system to keep activists safer online in Kenya and building a cybersecurity company. She speaks on cybersecurity and AI bias. She holds a MSc in Transportation Engineering from and a



ANTHONY WILLIAM CATT

Ventures 54

With a decade of experience in start-up ecosystem building and investment across EMEA, Anthony William Catt is the founder of Ventures 54, a pan-African ecosystem building advisory firm focused on mobilising global investors and capital into the Africa tech ecosystem. Providing support to Government Institutions, DFIs, Venture Capital Funds & Ecosystem Support Organisations between Europe and Sub-Saharan Africa. He is also the co-founder of London Africa Network, the UK's biggest community of leaders operating in the UK-Africa tech, startup and investment corridor. He was the first Investor in Residence for Google for Startups, EMEA, helping lead its first European - Africa startup investment programme. He is now an advisor to the Google Black Founders Fund in Africa. Previous to this, Anthony was working on capital mobilisation between South-East Asia and Europe, most notably supporting the facilitation of Series A & B deals including for European Mobile Bank Monese Series A that was co-lead by Korea Investment Partners. Alongside his work he also produces content on LinkedIn, Twitter and a newsletter spotlighting opportunities, talent and resources in Africa tech, startups and investment.

DUVAL VAN ZIJL

Holocene

Duval Van Zijl is the Venture Principal at Holocene where he is an experienced startup advisor and early-stage climate investor. He was previously a corporate financier across M&A, fundraising and public listings (\$300m+ transactions) and venture debt investor (\$30+ transactions). He is a climate and nature enthusiast who spends his off days free diving and trail running in and around South Africa's beautiful mountains and oceans. Duval holds both a Bachelor's degree and a Honours degree in Accounting from the University of Pretoria and he is a CA(SA) and CFA charterholder.



SPEAKERS

SANJAY SONI

Jozi Angels

Sanjay Soni is a seasoned entrepreneur, venture builder, business strategist, chartered accountant, investor & advisor and board member with over 30 years of professional experience across diverse sectors. He has founded and co-founded multiple startup enterprises, navigating the dynamic landscape of innovation and business creation. As a seasoned executive, Sanjay provides strategic counsel to multi-nationals, large corporations, SMEs and startup enterprises. He is deeply embedded in the startup and early-stage ecosystem, fulfilling multiple roles as not only an investor, but also a mentor, advisor, angel investor, venture builder and advocate for budding entrepreneurs. Sanjay is currently part of the executive team at Jozi Angels – a leading angel investment group on the African continent. Jozi Angels have participated in over 55 transactions since its formation in 2017. Sanjay holds a BCom in Accounting from the University of KwaZulu-Natal and a BCom (Hons) in Accounting from UNISA.



LUNDI NJOMANE

Jozi Angels

Lundi Njomane is the Investment Principal at WZ Capital, a venture capital firm that invests in Seed and Series A tech startups. WZ Capital has evolved into a corporate collaborative fund accelerating growth-stage ventures. He is also a Director at Jozi Angels, the fastest growing and most active manager lead Angel network operating from South Africa. Through WZ Capital, Lundi spearheaded their successful exit from Bloomable, previously SA Florist, and investments in high-impact tech companies. Notably, Recomed, a leading health tech solution, and Raphta, an Edge Computing, AI and IoT company securing and providing intelligence by integrating with critical infrastructure. Lundi is an entrepreneur at heart, solution driven and innovative in his approach.

CAMERON BURT

Thinkroom

A Chief Coach at Thinkroom, Cameron has more than 30 years' professional experience in the corporate environment in South Africa. He has worked across several management functions, including General Management, HR Management, Project Management, Marketing Management, and CRM/Loyalty/Direct Marketing Management. Cameron's wide variety of technical expertise includes new product development, strategic brand management, integration management of acquired companies, integrating brands, loyalty and direct marketing, product marketing, and advertising. He is particularly passionate about Customer Lifecycle Management and has played a leading role in this function for one of the largest loyalty programmes in South Africa. Cameron holds both a BCom in Industrial and Organizational Psychology and a BCom (Hons) in Business Management from UNISA and an MBA from the University of Stirling.



SPEAKERS

KESHNI MORAR Jozi Angels

An influential figure in the tech startup ecosystem and a true champion of founder empowerment, Keshni Morar is an Ecosystems Venture Builder at Jozi Angels. With over 20 years of executive leadership experience, Keshni is a remarkable mentor and angel investor who personifies excellence and success. Throughout her distinguished career, she has worked for and collaborated closely with organizations such as Oracle, Accenture, Vodacom, and major global investment banks. Keshni's strategic insight and tenacity have led her to play an integral role in closing over \$4.5 billion in game-changing M&A deals across Africa. As the Managing Director of Founder Institute South Africa, the world's largest pre-seed accelerator, a tech startup advisor, and an angel investor, Keshni has nurtured and guided hundreds of tech startups towards exceptional achievements. Her passion for empowering entrepreneurs is evident through her mentorship of countless startup founders, aiding their growth through prestigious programs and organizations such as Founder Institute, Techstars, Google for Startups, The Jack Ma Foundation, Africa's Business Heroes, The Venture Mentoring Team, the Hultz Prize Foundation, The Graca Machel Trust and WomHub. She serves on the Investment Committee of Jozi Angels, actively searching for early-stage tech businesses to invest in.





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PROGRAM OVERVIEW



THE DEAL-FLOW ACCELERATOR

INVESTOR READINESS WORKSHOPS

- Investor Readiness Workshop - The Fundraising Journey**
- Investor Readiness Workshop - Startup Valuations**
- Investor Readiness Workshop - What Investors Look For in a Startup**
- Investor Readiness Workshop - Startup Fundraising Due Diligence**
- Investor Readiness Workshop - Negotiating the Deal**
- Investor Readiness Workshop - How to Engage and Pitch to Investors (Reading the Room)**



AFRICARENA

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

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AfricArena and our ecosystem partners are opening the London Stock Exchange!

Applications are now open and we are calling all innovative African tech startups & esteemed speakers to come showcase their brilliance and connect with global opportunities.

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PITCH TRACK

Pitch Track: Deep Tech & AI



BALANCELL - SOUTH AFRICA

Balancell is a future-focused, innovative technology business, that develops 'smart' batteries designed to manage & protect themselves, and report their use and condition remotely.

Pitch Track: Green Economy



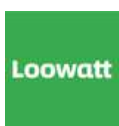
SHAMBA PRIDE - KENYA

WildBio, re-branded from MOGALE MEAT Co. and is using cutting edge scientific research and innovation to produce cell-lines for the production of cultivated meat, with the goal of making a major contribution to the health and wellbeing of People, Animals and the Planet.



WILDBIO - SOUTH AFRICA

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LOOWATT - UK

Loowatt uses pioneering technology and partnerships to provide valued, high quality and sustainable toilets and sanitation systems that transform the lives of individuals, communities and the environment. It is a revolutionary waterless toilet system that creates local economies around waste treatment. Loowatt's toilet system saves water and produces energy—the opposite of today's toilet status quo. Quick to set up and simple to service and operate, the Loowatt system is a closed-loop human waste treatment solution.

Pitch Track: Enterprise



POINTS AFRICA - SOUTH AFRICA

Points Africa is a fintech marketing solutions company which provides a robust digital retail coalition loyalty platform and program. Points Africa partners with leading companies across Sub Saharan Africa in various consumer industries - mobile / POS payments, gas, banking, grocery, physical retail, e-commerce, pharmacy, travel, restaurant, cinema etc - to create a dynamic loyalty ecosystem where our members earn and redeem points across multiple partners and multiple countries using their mobile e-payment wallet

PITCH PROGRAMS

Pitch Track: Women In Tech



OURSTUDIO - SOUTH AFRICA

OurStudio is a startup focused on solving problems for poor data infrastructure and the high cost of data in rural and peri-urban communities through the OURSpace connectivity device, which serves as a distribution channel for online content without the need for data.



PLAN MY WEDDING - SOUTH AFRICA

Plan My Wedding is a 360 degrees digitized wedding platform with a wedding coordinator virtually holding your hand through the process.



BAOM ECO SOLUTIONS - SOUTH AFRICA

BAOM stands for Biogenic Alternatives to Ordinary Materials. This startup is a biotechnology company aiming to stop single-use plastics and rehabilitate the soils of the planet to ensure human health, ocean health; food security and a healthy planet.



LINDWA COMMUNICATIONS - SOUTH AFRICA

Lindwa Communications believes in using digital marketing on purpose to serve people and preserve the planet through running a virtual office that reduces their carbon footprint. Their service delivery uses cloud computing to provide a paperless approach as cloud-based services are up to 98% more energy-efficient than on-site servers.



LAWYERED UP - SOUTH AFRICA

Lawyered Up is committed to creating positive social impact and democratizing access to legal services. Lawyered Up prioritizes addressing the legal needs of GBV victims through compassionate partnerships, fostering inclusivity. Additionally, we recognize the significance of job opportunities and contribute to their growth in Africa. By providing accessible and affordable legal services to incubators, startups, SMEs, and GBV victims, Lawyered Up empowers entrepreneurs and foster economic development, creating a more supportive and inclusive society.

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SUMMIT TEAM CONTACTS

EVENT DIRECTOR

Christophe Viarnaud

christophe@africarena.com | +27 83 254 8867 | +33 68 626 4267

OPERATIONS, PROJECT, EXHIBITION & PROGRAM MANAGER

Nafisah Abrahams

nafisah@africarena.com | +27 74 730 6780

BUSINESS DEVELOPMENT, SPONSORSHIPS & PARTNERSHIPS

Nathaniel Witbooi

nathaniel@africarena.com | +27 78 802 1775

INVESTOR RELATIONS LEAD

Nathaniel Witbooi

nathaniel@africarena.com | +27 78 802 1775

STARTUP SOURCING LEAD

Clementine Moal

clementine@africarena.co.za | +33 66 657 4399

PRODUCT LEAD

Dan Mabbyalas

dan@africarena.com | +27 69 746 4826

SOCIAL MEDIA & AMPLIFICATION LEAD

Bothhale Seremo

sbothhale@africarena.co.za | +27 84 917 0206

MARKETING & COMMUNICATIONS LEAD

Jabulile Ngwenya

jngwenya@methys.com | +27 76 890 8956

MEDIA RELATIONS & PROGRAM MANAGER

Thomas Hart

thomas@fsatlabs.co.za | +27 76 688 6719