

## **WELCOME**

Welcome to the ninth live edition of the AfricArena Tour, where we are leading the way in blending digital and in-person tech experiences throughout the African continent.

Our summit and associated events present a distinctive chance to explore current and emerging tech trends while highlighting Africa's most outstanding startups and innovators. Covering five regions, AfricArena has brought together prominent figures from both global and African tech scenes, advocating for excellence in African technology. Past editions have seen over 700 attendees, more than 60 speakers, and upwards of US\$900 million in significant deals.

This one-day AfricArena London Summit will connect over 15 top African startups with global investors, showcasing the continent's innovative capabilities.

Thanks to our valued tech ecosystem partners, London is among the world's leading Tech Capitals, and this summit features over 15 founders, exemplifying the African continent's tech leadership.

As we aim for a collaborative, pan-African approach to innovation - dedicated to creating an environment that promotes positive change. This year's London Summit is set to provide the ultimate platform for accelerating the growth of African tech startups in the UK and build bridges between Africa and Europe.



The Trampery, Old Street | London, UK



15 + Founders | 30+ Speakers



Over 100 in person attendees throughout 1 day

## **LONDON SUMMIT SCHEDULE**

Alongside the AfricArena Summit, we have tailored exposure events where we create even more opportunities for startups and investors to connect with one another.

London Stock Exchange Market Opening 19 May 2025 from 7:30 AM





AfricArena Learning Expedition 19 May 2025 from 09:00 AM

The AfricArena Learning Expedition provides founders and investors with a deep dive tour of London's thriving startup ecosystem, with visits to key startup hubs and investment funds.

#### AfricArena London Summit 20 May 2025

The mission of the AfricArena Summit is to bring together the leading corporates and investors investing in the continent's tech-ecosystem, with the most talented entrepreneurs from across Africa.



## WHAT IS AFRICARENA?

AfricArena plays a unique and key role in unifying Tech Startups, Corporations, and Investors.



Strengthen

Strengthening the international traction of Africa's most innovative tech startups.



Connect

Connecting founders with investors and corporations.



Promote

Attracting both entrepreneurs and investors to Africa.



Attract

Promoting the African Tech ecosystem and its opportunities.

# **SUMMIT PROGRAM**

#### DAY ONE - Tuesday 20 May 2025

All times are BST (British Summer Time, GMT+1)

09:00 AM	GUESTS ARRIVE AND MINGLE
09:30 AM	MC Welcome and Wake Up
09:35 AM	AfricArena Welcome - Christophe Viarnaud
09:45 AM	Word from Sponsors
09:55 AM	Keynote: Unlocking Francophone Africa: What UK Investors Need to Know
10:10 AM	Panel Discussion: Demystifying the Africa Opportunity for European Investors
10:40 AM	Pitch Challenge & Judging Q&A: Seed Track Part 1
11:30 AM	Panel Discussion: Shaping the Future: Scaling Resilient Women Leaders in African Tech
12:00 PM	LUNCH & NETWORKING
13:30 PM	Founders Keynote: From Startup to Scale up: Success story of Growing a Tech Startup in Africa
13:50 PM	Panel Discussion:From Startup to Scale up: Navigating the Challenges of Growing a Tech Startup in Africa
14:20 PM	Pitch Challenge & Judging Q&A: Seed Track 2
15:10 PM	Panel Discussion: Unlocking AI and Data Potential in Africa
15:50 PM	Closing Ceremony
16:00 PM	END OF DAY



# Welcome to AfricArena Wired

The African Tech Ecosystem at the Palm of Your Hand.

A reimagined and innovative way of connecting african tech founders, investors, partners, mentors and ecosystem players.











Methys is a unique international technology firm with expertise in Digital, Business Intelligence, Private Equity and Acceleration Services. We pride ourselves in consistent innovation and facilitate collaborative engagement between corporate, investors and start-ups. Our footprint reaches across the globe with a presence from Africa to Europe.

www.methys.com

## **PITCH PROGRAMS**

#### Pitch Track: International Showcase

#### **STREET WALLET**



Street Wallet is a digital payment solution designed for the unbanked and underbanked in South Africa, enabling secure cashless transactions via QR codes and mobile vouchers. It empowers informal traders, street vendors, and small businesses to accept digital payments instantly without needing a bank account. The platform also supports wage payouts, tips, and business disbursements — making financial inclusion scalable and seamless.

#### **FINXONE**



Finxone is a no-code fintech platform that empowers businesses to design, build, and deploy fully compliant financial applications without writing a single line of code. Its AI-driven App Intelligence engine automates the creation of mobile and web apps, enabling rapid development of features like payments, onboarding, card issuing, and multi-currency accounts.

#### RAFIKI WORKS



Billing & payments as easy as texting a mate. Rafiki is the fastest way for independent talent to collaborate, pay and get paid, and the easiest way for companies to pay flexible teams of independents.

# e QUB

#### **EQUB**

eQub digitizes Ethiopia's traditional "equb" savings model, offering a secure platform for collective saving and lending. Through mobile-based groups, it enhances financial inclusion and credit access, bridging the gap between traditional banking and underserved communities.

# LIQUIFY

#### **LIQUIFY DIGITAL LIMITED**

Liquify Digital Limited is a fintech company specializing in invoice financing for SMEs in emerging markets, particularly Africa. The platform connects African exporters to global capital markets, providing access to affordable working capital. Led by experienced professionals from finance and technology, Liquify aims to improve cash flow and facilitate business growth for SMEs through trade finance solutions.

#### **FERTITUDE**



Fertitude is a digital health platform that offers women 24/7, stigma-free access to reproductive health support on the go. Through its mobile app, users can get instant answers to health questions via an Al assistant, book affordable consultations with licensed doctors, and track their menstrual cycles—all from the convenience of their phones.

#### **MANDATES VR**



MandatesVR is a platform that enables anyone create 3D and immersive experiences easily without the need for heavy gear or complex software, with no technical expertise required. Their mission is to democratize access to immersive technology across various industries, from education to e-commerce.

#### Pitch Track: International Showcase

#### **ASCENDIA TECH**



Ascendia is the the first ever immigrant Al-powered career auditor helping young professionals gain employment in New Markets. Ascendia offers personalized career audits, mentorship programs, and job readiness tools tailored to the unique challenges faced by immigrants.

#### **MYSTOCKS.AFRICA**



Mystocks.africa is a pan-African investment platform that allows anyone to seamlessly buy and sell stocks, bonds, ETFs, and funds across major African markets like Nigeria, Kenya, South Africa, Botswana, and Ghana — all in one app. Designed for both individuals and institutions, it simplifies cross-border investing with intuitive tools and powerful Al insights to help users make smarter investment decisions.

#### JOB CRYSTAL



Job Crystal is an Al-powered recruitment platform revolutionizing talent acquisition across South Africa and the United Kingdom. With cuttingedge Al, Executive Search, ATS, and background checks, the platform accelerates the hiring process, delivering faster, more precise candidate matches.

#### **CHEKKIT**



Chekkit is a supply chain transparency startup combating counterfeits in emerging markets. It uses cryptographic product codes and AI to enable real-time traceability. Chekkit helps brands ensure product authenticity and protect consumers.

#### **JOURNEYWISE**



JourneyWise is an all-bound sales engagement platform that helps B2B teams track, engage, and convert leads by unifying inbound and outbound activities. With AI insights, automation, and smart contact tools, it streamlines sales workflows and boosts conversion.

#### SÖKER DATA



SökerData is a biotech startup focused on advancing health equity by improving representation of women and ethnic minorities in genomic and clinical research. Their Al-driven platform accelerates access to diverse datasets to enhance drug discovery and clinical trials.

#### Pitch Track: International Showcase



#### **3 RINGS CAPITAL**

3Rings is an Al-native financial operating system that helps African SMEs access fast, collateral-free financing based on verified purchase orders and invoices. As businesses onboard, they use our platform to automate bookkeeping, cash flow forecasting, and compliance, building a digital financial footprint that unlocks larger, cheaper capital over time.

#### **Edusko**



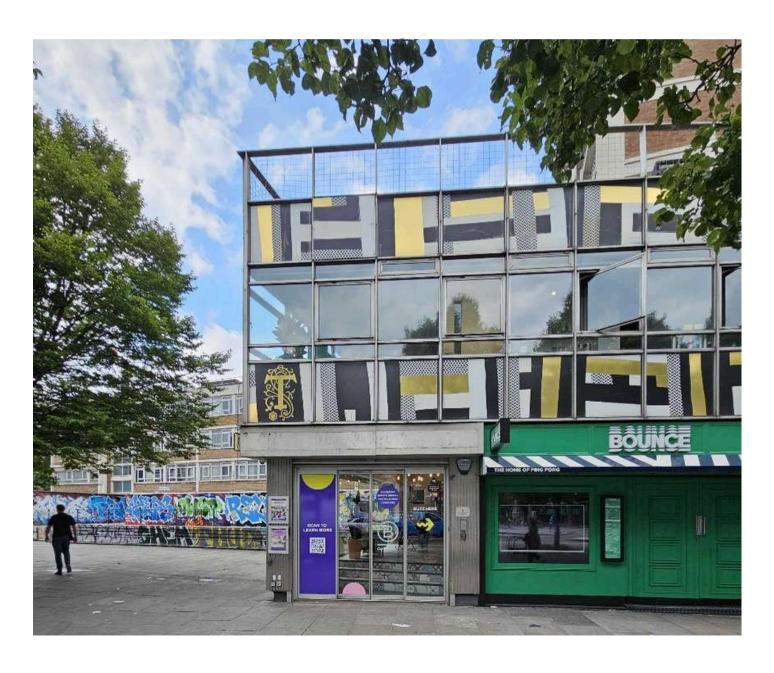
Edusko is a one-stop solution that matches African students with the right k-12 private schools and helps finance their education affordably. We use AI to intelligently match children with the best-fit schools aligned with their interests, traits, and aspirations—ensuring every child thrives. Our model also empowers parents to plan ahead by providing personalized education budgets and recommending the right insurance to secure their child's future.

# EVENT LOGISTICS London

This year's AfricArena London Summit is taking place at The Trumpery, Old Street in the heart of London's thriving startup ecosystem.

Venue: Located next to the fire station on old street which is 2 min away from Old Street Station or a 7 minutes walk from the Liverpool Street Station.

The event is on the 1st floor in the ballroom space. Attached below is a picture of the entrance.



## WORD FROM THE SPONSORS

#### OO NWOYE STARTUP ADVOCATE AWS

Ngowe Oo is a passionate technologist and startup advocate at AWS, driven by the belief that "the application of technology by the best minds in Africa will liberate our continent." With over a decade of experience building tech products, running startups, and supporting founders across Africa, the UK, and Silicon Valley, Ngowe has become a key player in the evolution of the African techcosystem™.

His domain expertise spans product ideation, customer discovery, agile product management, and assembling high-performing teams of designers and developers to bring impactful products to market. Along the way, he has built deep, trust-based relationships with founders, investors, and ecosystem leaders shaping the future of innovation





across the continent.

SIYA SINGH CLOUDPLEXO STARTUP PARTNER

Siya Singh is a dynamic Startup Partner at CloudPlexo, where she empowers high-growth startups to scale confidently in the cloud. With a strong foundation in AWS-backed strategies, Siya blends technical cloud expertise with innovative thinking to turn ambitious tech visions into real-world business wins. Passionate about helping founders accelerate their journey, she works at the intersection of innovation and infrastructure—unlocking scalable, secure, and cost-efficient solutions that fuel startup success.

### **EVENT MC**



NATASHA NGUNDU

VC & STARTUP STRATEGIST | CONTEMPORARY

AFRICAN ART CONSULTANT | HOST

Natasha Ngundu is a dynamic strategist operating at the intersection of venture capital, startups, and cultural innovation. With a sharp focus on emerging markets, she works across Africa, the UK, Europe, and the US—fundraising for venture funds, advising early-stage startups, and supporting platforms that accelerate innovation and economic growth. Her expertise spans ecosystem development, founder support, and capital mobilization, positioning her as a trusted connector between investors and entrepreneurial talent.

Beyond the world of venture, Natasha is a passionate advocate for contemporary African art and storytelling. She actively champions creative narratives that reimagine Africa's place in the global cultural economy, using her platform to spotlight bold, untold stories that fuse tradition with modern identity. Her work bridges the financial and creative worlds, reflecting her belief that innovation thrives where capital, culture, and community meet.

Whether she's helping a founder scale or curating African narratives for global audiences, Natasha remains deeply committed to building ecosystems that are inclusive, future-facing, and distinctly African.

## **KEYNOTE SPEAKER**



ABDERRAHMANE CHAOUI FOUNDER SENDEMO

## KEYNOTE: UNLOCKING FRANCOPHONE AFRICA: WHAT UK INVESTORS NEED TO KNOW

Abderrahmane Chaoui is the CEO of Sendemo, a company that identifies, deciphers, and amplifies the most impactful innovations emerging from Africa, while mobilizing ecosystems to scale their influence. With a strong focus on strategy and innovation, he advises investors, corporates, startups, and ecosystem builders on how to shape and execute effective programs and market-entry strategies across the continent. Fluent in English, Arabic, and French, Abderrahmane brings a deep understanding of both Anglophone and Francophone markets, making him a key connector for cross-regional collaboration. He holds a Master's in Business Management and an MSc in Strategy & Organization from EDHEC Business School.

## FOUNDER'S KEYNOTE SPEAKER

HASNA KOURDA
FOUNDER & CEO
SAVE YOUR WARDROBE



## FOUNDER'S KEYNOTE: FROM STARTUP TO SCALEUP: SUCCESS STORY OF GROWING A TECH STARTUP IN AFRICA

Hasna Kourda is the Founder & CEO of Save Your Wardrobe, a fashion tech startup redefining sustainability through AI. Backed by over \$3 million in funding, Save Your Wardrobe helps users digitize their wardrobes and access services like repairs, resale, and rental. With a background in Economics and Strategy from Dauphine Paris, Hasna blends luxury fashion with smart technology. Her mission: extend the life of garments and power the shift to circular fashion. The Save Your Wardrobe platform creates a seamless ecosystem for conscious living. Hasna has been featured in top media for her impact-driven innovation. Hasna is changing how we dress — and live.

PEDRO BESUGO
HEAD OF BUSINESS DEVELOPMENT
INVEST AFRICA LTD

## PANEL MODERATOR : DEMYSTIFYING THE AFRICA OPPORTUNITY FOR EUROPEAN INVESTORS

Pedro leads Business Development and IA Consult at Invest Africa, focusing on strategic partnerships with public and private stakeholders. With over 10 years of experience in international development and investment across African markets, he offers deep expertise on Africa-related issues. Previously, he managed strategy and business development at IC Publications Group, advising major banks and multilaterals like AfDB and Standard Bank. Before relocating to London, Pedro worked with European-African business councils supporting trade and investment. He speaks English and Portuguese.





DEEPALI NANGIA
PARTNER
SPEEDINVEST

## PANEL: DEMYSTIFYING THE AFRICA OPPORTUNITY FOR EUROPEAN INVESTORS

Deepali joined Speedinvest as a Venture Partner in 2021 and became a full Partner in 2022. She co-leads the Emerging Markets practice and MicroGP investments. Deepali has led investments in Surfboard, Fertifa, Saude Bliss, and GTXN, and chairs Speedinvest's gender-focused ESG efforts. Formerly an investment banker and private equity professional, she co-founded Alma Angels to support female investors and founders. Deepali won UKBAA's Angel Investor of the Year in 2021 and served on UK government task forces for female entrepreneurship. Originally from Kolkata, she focuses on fintech, health, femtech, and climate tech. She is a mother of two.

# SIMONE BAUR DIRECTOR - IMPACT INVESTMENTS ALLIANZ GLOBAL INVESTORS

## PANEL: DEMYSTIFYING THE AFRICA OPPORTUNITY FOR EUROPEAN INVESTORS

Simone is currently working at BII in the PE Funds and -Co-investment team. Previously she worked at Allianz Global Investors where she was a Director leading fund investments in Private Markets. She structured and invested Blended Finance Fund of Funds vehicles in emerging markets, developed impact measurement frameworks aligned with SFDR. Previously, she was Chief of Staff to the CEO of Allianz Global Investors and before that, Chief of Staff at Deutsche Bank. She also worked in private equity at Lehman Brothers and in strategy consulting at Booz Allen Hamilton. She holds an MBA from Harvard Business School and an MSc from the London School of Economics. Simone has lived and worked in the UK, US, Germany and China. She is fluent in English and German and enjoys mountain climbing, off-piste skiing, yoga and Greek philosophy.



AKASH MAHARAJ
MANAGING DIRECTOR
IAM CAPITAL ADVISORY

## PANEL MODERATOR: DEMYSTIFYING THE AFRICA OPPORTUNITY FOR EUROPEAN INVESTORS

Akash Maharaj is a seasoned finance professional with over two decades of experience in structured and corporate finance, venture capital, private equity, and investment across Africa. Qualified as a CA(SA) and holding the CFA designation, he notably pioneered one of South Africa's first corporate venture investing units at Investec and spearheaded Standard Bank's re-entry into equity investments, with a focus on high-growth assets across the African continent. His earlier career includes completing his articles at Deloitte and working at Deutsche Securities and Citibank. Currently based in the Netherlands, Akash advises technology companies and entrepreneurs on their financing and capital needs, bridging the innovative spirit of the Netherlands with the dynamic markets of Africa.





ABDERRAHMANE CHAOUI FOUNDER SENDEMO

## PANEL: DEMYSTIFYING THE AFRICA OPPORTUNITY FOR EUROPEAN INVESTORS

Abderrahmane Chaoui is the CEO at Sendemo, a company that identifies, deciphers and make accessible the most impactful innovations in Africa, and mobilizes the ecosystems. He provides advice to investors, ecosystem builders, corporates and startups operating in Africa on their strategy and the design of their programs or offers. Abderrahmane, who speaks English, Arabic and French, holds a Masters Degree in Business Management and an MSc in Strategy and Organization from EDHEC Business School.

GLORIA AGBOIFOH
PRODUCTS ACCOUNTS LEAD
VOLTS

## PANEL MODERATOR: SHAPING THE FUTURE - SCALING RESILIENT WOMEN IN LEADERS IN AFRICA TECH

Gloria Agboifoh is a seasoned business development and partnerships leader with over eight years of experience in tech and fintech. She has driven initiatives generating \$10 billion in revenue and secured \$500,000 in business acquisitions. Gloria's expertise includes business expansion, M&A, technical sales, and global partnerships across the UK, US, and EMEA. She held key roles at Google as Product Manager and Regional Lead for Partnerships EMEA at Google for Startups. Gloria co-founded Insurpass and participated in the Antler founder accelerator. She was Head of Partnerships at Ding and currently manages merchants and partners for Volt.io across the UK, EU, and Nordics.



SAM STODEL
PROJECT MANAGER
THINKROOM CONSULTING

## PANEL: SHAPING THE FUTURE - SCALING RESILIENT WOMEN IN LEADERS IN AFRICA TECH

Sam Stodel is a Project Manager at Thinkroom Consulting, a company dedicated to empowering small and medium-sized enterprises (SMEs) across Africa. In her role, Sam oversees the execution of various projects, ensuring meticulous time management and seamless coordination of events, programs, and teams. Her organizational skills and dedication contribute significantly to the company's mission of fostering sustainable business development on the African continent. Her contributions extend to events such as the Grindstone XL Programme, where she played a pivotal role in supporting scaleups and facilitating impactful growth opportunities for entrepreneurs.





ANTONIO POTENZA
FOUNDER & MANAGING PARTNER
PROODOS CAPITAL

## PANEL: SHAPING THE FUTURE - SCALING RESILIENT WOMEN IN LEADERS IN AFRICA TECH

Antonio Potenza, founder and Managing Director at Proodos Capital is a serial entrepreneur and corporate financier and a specialist in social and financial inclusion, building multi-asset strategies, debt/equity/blended finance and Impact Bonds across Europe, Africa, Latin America and South East Asia. He advises governments in sustainability projects that build on the UN SDGs in climate smart energy (EnergyTech), climate smart agriculture (FoodTech), social and financial inclusion initiatives (FinTech) and Healthcare (HealthTech) in Sub Saharan Africa, Middle East and South Asia. He is committed to helping organisations deploy capital and innovative finance products in emerging markets that drive social change and fight social injustice, poverty and climate change. He holds an MBA from the University of Oxford, Said Business School and a Postgraduate Degree from the University of Cambridge, Institute for Sustainability Leadership, in High Impact Leadership.

FLORENCE BAVANANDAN
HEAD OF PLATFORMS & OPERATION
LAUNCH AFRICA VENTURES

## PANEL : SHAPING THE FUTURE: SCALING RESILIENT WOMEN IN LEADERS IN AFRICA TECH

Florence Bavanandan is the head of platforms and operations at Launch Africa Ventures, Africa's I most prominent and active early-stage VC Fund with a portfolio of 130+ tech ventures across 20+ countries. She is also an Included VC Venture Capital Fellow Alumni. She holds a BA (Hons) in Music with Italian and an Executive Coaching Certificate EMCC from the Guildhall School of Drama and Music.



EMEM RITA USANGA
FOUNDER
TECH NIGERIA ADVOCATES

## PANEL: SHAPING THE FUTURE - SCALING RESILIENT WOMEN IN LEADERS IN AFRICA TECH

Emem is the Ex-CEO and Founder of Bnkability, a technology company that ensured African trade transactions were credit ready unlocking capital for SMEs. She is a product and UX professional freelancing for early stage and growth startups. Prior to that, she worked in sales and business development for almost 20 years across different sectors including automotive, retail and pharmaceuticals. In her spare time, Emem has been London Local Lead for the Interaction Design Foundation, Adas List Strategy Committee member and member of the UK Africa Fintech Investment Group (a DFID & DiT partnership). She is Founder & Lead of Tech Nigeria Advocates.





EJIKEME OTTI
ASSISTANT PLANNING & POLICY OFFICER
BELFAST CITY COUNCIL

## PANEL MODERATOR: FROM STARTUP TO SCALEUP: NAVIGATING THE CHALLENGES OF GROWING A TECH STARTUP IN AFRICA

Ejikeme Otti is an accomplished Project Management professional with a diverse background in policy development, digital innovation. He currently works within the Belfast Region City Deal (PMO) of the Belfast City Council, where he supports the development of strategic initiatives that drive economic growth and infrastructural development across the Belfast region. Focusing on key investment pillars - innovation and digital programmes, tourism and regeneration, infrastructure and Employability Skills. He is a Perplexity AI Business Fellow and an alumni of the Global Shapers Community (Abuja Hub) an initiative of the World Economic Forum.

# KRYSTEL BENDAHAN FOUNDER & MANAGING PARTNER BENDAHAN VENTURES

## PANEL: FROM STARTUP TO SCALE-UP NAVIGATING THE CHALLENGES OF GROWING A TECH STARTUP IN AFRICA

Krystel Bendahan is a startup operator turned innovation strategist and global venture catalyst. She has worked across continents and industries, from last-mile logistics to SpaceTech. Krystel helps startups and visionary teams turn bold ideas into real-world impact, including achieving unicorn status. She is the founder of Bendahan Ventures and is known for her contagious energy. Krystel excels at connecting people, sparking ideas, and championing purpose-driven innovation. She is passionate about fostering collaboration and driving meaningful change globally.



JESSICA HOPE FOUNDER WIMBART

## PANEL: FROM STARTUP TO SCALEUP: NAVIGATING THE CHALLENGES OF GROWING A TECH STARTUP IN AFRICA

Jessica Hope founded Wimbart in 2014, a boutique public relations firm focused on Africa and emerging markets. Wimbart creates hyper-targeted, meaningful media campaigns across technology, startups, social enterprises, entertainment, and consumer products. Jessica's team excels at crafting compelling stories, building brands, and securing impactful media coverage. Known for their meticulous approach, they prioritize genuine relationships with journalists over mass mail-outs. Jessica specializes in Africa Tech and has secured coverage in top outlets like BBC, CNN, The Guardian, Forbes, and the New York Times. She also has experience in the UK Museums and Arts sector, consistently delivering powerful media presence for her clients.





AJ COETZEE CO-FOUNDER & CEO SUMMIT

## PANEL: FROM STARTUP TO SCALEUP: NAVIGATING THE CHALLENGES OF GROWING A TECH STARTUP IN AFRICA

AJ Coetzee has spent 25 years backing bold entrepreneurs as an international M&A lawyer and innovative dealmaker, guiding clients through complex transactions and global expansion. Early in his career as a litigation attorney, he confronted the challenges of capitalism, greed, and governance firsthand in intense commercial disputes. This experience fueled his passion to apply his skills more constructively. Transitioning to M&A, AJ now structures deals and leverages his roles as advisor, investor, and business executive to create value and drive meaningful reform. His deep expertise bridges law, business, and strategic growth across diverse markets.

HENRY OJUOR
DIRECTOR OF PROGRAMS
STARTUPBOOTCAMP AFRITECH

## PANEL: FROM STARTUP TO SCALEUP: NAVIGATING THE CHALLENGES OF GROWING A TECH STARTUP IN AFRICA

Henry Ojuor is a seasoned Venture Builder and Investment Professional with deep expertise in corporate finance and venture capital. As Head of Acceleration at Startupbootcamp Afritech, he designs and leads regional and continental programs for governments, international organizations, and corporates. He founded OnAfrica Angels and created the OnAfrica PACT, a hybrid investment tool to grow local angel participation across Africa. Henry has invested in and supported over 60 startups with a combined market cap exceeding USD 300 million. A TEDx speaker and former visiting lecturer at AFDA Innovation School, he is passionate about building Africa's tech ecosystem. He serves on boards of innovative startups and advises companies entering the African market.



OLUWATOBI BALOGUN
FOUNDER
SUSTAINWYSE

#### PANEL MODERATOR: UNLOCKING AI AND DATA POTENTIAL IN AFRICA

Oluwatobi Balogun is a sustainability and innovation leader at the intersection of AI, climate tech, and ecosystem development. She is founder of SustainWyse, a deep-tech platform enabling African startups and SMEs to achieve ESG compliance through AI-powered tools. Previously, she was Program Manager at a pan-African investment firm, leading startup incubations and supporting founders continent-wide. Oluwatobi's experience includes corporate communications, strategic partnerships, and stakeholder engagement across the UK, Nigeria, and EMEA. She collaborates with research institutions and investment networks to build inclusive innovation programs. A frequent speaker on AI responsibility and climate innovation, she also advises on ecosystem development and serves as a startup pitch judge and panelist at industry events.





ALEX GOFF CTO VULA

#### PANEL: UNLOCKING AI AND DATA POTENTIAL IN AFRICA

Alex Goff is CTO at Vula, using AI to bridge Africa's \$330 billion SME funding gap. His journey spans race cars, IBM Watson, AI in banking, and full-stack development. He's led data science and tech projects across global finance and climate sectors. At Vula, Alex builds tools to automate finance and empower African economies. He's passionate about tech-forgood, inclusive growth, and climate impact. From code to strategy, he drives scalable innovation with purpose. Alex is a firm believer that optimists take action. He's shaping the future of finance in Africa — with AI at the core.

SASHA KNOTT GLOBAL CEO, JOB CRYSTAL

#### PANEL: UNLOCKING AI AND DATA POTENTIAL IN AFRICA

Sasha Knott is the Founder & Global CEO of Crystal AI based in the United Kingdom, and director of Job Crystal based in South Africa established in 2009. She started her career in IT and quickly found her passion for entrepreneurship, taking business adding tech often to disrupt industries. Sasha's current plan is to grow SMEs by giving them the ability to hire in seconds, by using AI, and saving money! The vision is to make a dent in unemployment in Africa.



GBITE ODUNEYE
FOUNDER
ODBA

#### PANEL: UNLOCKING AI AND DATA POTENTIAL IN AFRICA

Gbite Oduneye is the co-founder and CEO at Egmarkets, a multi asset derivative trading provider located in Lagos, Nigeria. He is also the visionary founder and driving force behind ODBA, an early-stage VC firm with an African focus. Gbite has over 20 years of experience in financial services and a deep understanding of Africa's dynamic landscape. He is committed to fostering innovation, empowerment, and sustainable growth within the African continent. Through technology, he shapes Africa's transformative journey, propelling it towards a prosperous future. Gbite holds a BA in Economics and Politics from the University of West England.





FATU OGWUCHE
FOUNDER
BIG TECH THIS WEEK

#### PANEL: UNLOCKING AI AND DATA POTENTIAL IN AFRICA

Fatu Ogwuche is a media entrepreneur and the Founder of Big Tech This Week, a media company and community for tech professionals and key players in Africa. She writes the This is Big newsletter and hosts Backstories with Fatu on YouTube, a talk show featuring the most prominent people in Africa's ecosystem about the pivotal moments that led to their incredible success. With a passion for technology and a deep understanding of Africa's tech landscape, Fatu built the go-to media company for Africa's tech ecosystem and established it as a trusted source for the latest news, insights, and trends shaping Africa's tech industry.

# SPONSORS & PARTNERS LONDON SUMMIT 2025



#### **LONDON SUMMIT**

**KEY PARTNERS** 





















# SPONSORS & PARTNERS LONDON SUMMIT 2025

#### INVESTOR PARTNERS















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