



AFRICARENA 2022

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

SUMMIT GUIDE

www.africarena.com





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WELCOME

Welcome to the sixth live edition of AfricaArena, the first hybrid digital and in person tech event on the African continent, brought to you in association with La French Tech, AWS, City of Cape Town, ITC, Saint-Gobain, Methys and TIA.

The summit and its related events represent an opportunity to explore today and tomorrow's trends while unleashing some of the continent's best startups and innovators. The AfricaArena events across four regions of Africa and the Summit have brought together key figures in the international and African tech innovation ecosystems with the aim of promoting African Tech excellence. Previous editions saw 700+ attendees watching over 60 speakers and witnessing more than 3 million US dollars' worth of impact being made. The three-day summit connects more than 75 of Africa's best startups with over 200 investors from across the globe, providing a once-in-a-lifetime opportunity to really showcase Africa's innovation talent. We are grateful to have our tech ecosystem partners as the driving force in hosting 75 founders, showing them and the world that Cape Town is Africa's leading Tech Capital. We look forward to being part of bringing the continent's Tech to the forefront.

We are optimistic that a pan-African collaborative approach; leveraging and sharing innovations in hubs across Africa will continue to create an environment to change our world for the better. Grounded by this belief, we promise to provide the best experience and platform at this year's Summit to accelerate the growth of African tech startups and ecosystems because Africa is the future and we are rising.

This is AfricaRena 2022.



WHAT IS AFRICARENA?

The AfricArena Summit is an annual tech conference that showcases Africa's best startups and innovators in front of an audience of local and international investors looking for the most promising tech startups. It presents an opportunity to explore tomorrow's trends today by showcasing some of Africa's most innovative startups and connecting them with investors, corporates and enablers to accelerate their growth. We strongly believe in the power of providing a platform that fosters bright and forward-thinking minds to network, get inspired and co-build a stronger tech startup investment ecosystem for Africa.

Since its inception in 2017, AfricArena has been a platform dedicated to supporting the creation of market access and investment opportunities for its ever-increasing community of founders, angels, corporates, and VC investors.

This year, AfricArena will again host its sixth annual Grand Summit in Cape Town from the 8th - 10th of November 2022. The Grand Summit will be preceded by 2 events, the Founders Bootcamp and the VC Unconference Weekend.

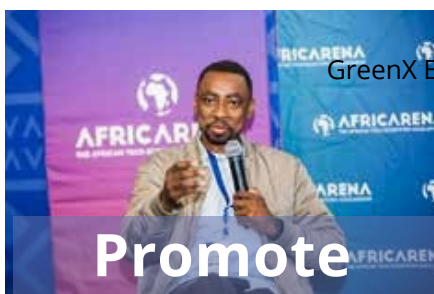
We aim to:



Connecting founders with investors and corporates.



Strengthening the international traction of Africa's most innovative tech startups.

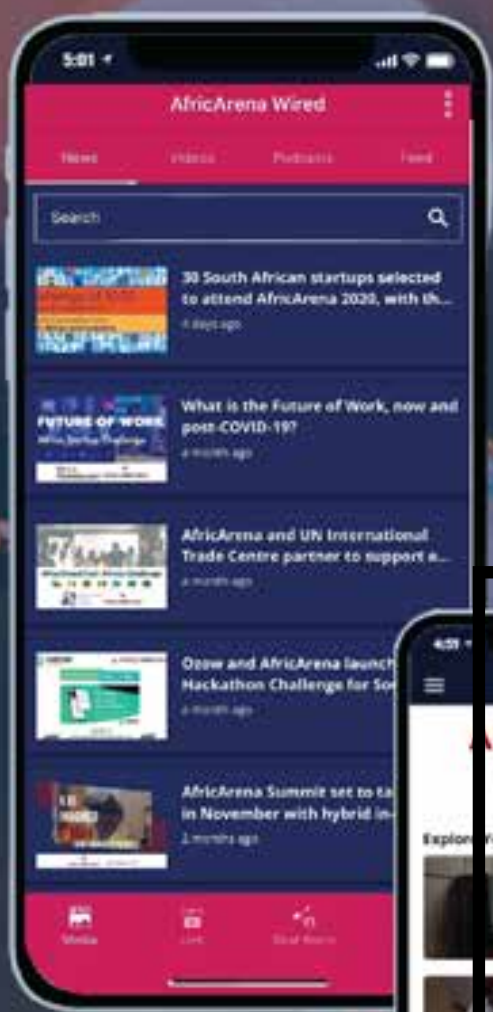


Promoting the African Tech ecosystem and its opportunities.



Attracting both entrepreneurs and investors to Africa.

Welcome to AfricArena Wired!



Get Wired!





AFRICARENA tour

— THE AFRICAN TECH ECOSYSTEM ACCELERATOR —

The AfricArena Tour is the pre-selections for the AfricArena Summit where the AfricArena team explores the major capitals of the continent in search of start-ups and entrepreneurs that are disrupting industries and solving major problems. The Tour is the curating mechanism that makes AfricArena effective in ensuring the very best startups are chosen for the Summit.

This year, AfricArena ran 4 hybrid regional summits, dedicated to North Africa, West Africa, East Africa and Southern African ecosystems. These acted as a semi-final selection event where 25 startups were selected to pitch at the Grand Summit in Cape Town in November 2022.

The 4 hybrid regional summits consisted of:

Southern Africa

The Southern Africa Summit was held in Johannesburg from the 23rd - 24th March 2022.



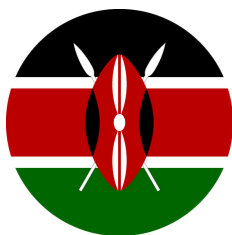
Western Africa

The Western Africa Summit was held in Senegal from the 26th - 27th of April 2022.



Eastern Africa

The Eastern Africa Summit was held in Kenya from the 4th - 5th of October 2022.



Northern Africa

The Northern Africa Summit was held in Tunisia from the 30th - 31st of August 2022.



THEMES TO LOOK OUT FOR

Each of these themes and more will be covered throughout the AfricArena Grand Summit and its many adjacent events.



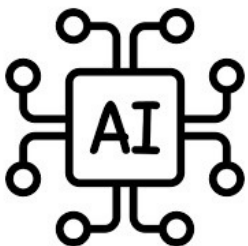
**Financial & Commerce
Inclusion**



**Investment in Tech
Startups**



Edu-Tech



**Artificial Intelligence &
Virtual Reality**



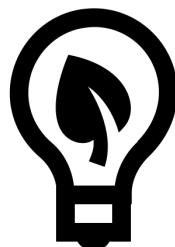
Agri-Tech



Smart Cities



Incubation Accelerator



Climatech



Tech4Good

DAY ONE - TUESDAY 8 NOVEMBER

All times are CAT (Central African Time, GMT+2)

8:30 am	Guests Arrive and Mingle
9:00 am	MC Welcome and Wake Up
9:15 am	Africarena Welcome - Christophe Viarnaud
9:45 am	Intro from sponsors
10:15 am	Keynote: State of Tech in Africa - Maxime Bayen (The Big Deal)
10:50 am	Building bridges of Innovation across Africa? The state of Affairs?
11:30 pm	Coffee Break
11:45 pm	How to achieve scale in Africa : Mergers & Acquisitions VS organic Growth
12:25 pm	Series A Pitch Battles
13:05 pm	Lunch and Networking
14:20 pm	Keynote: Female Founders vs male - Lelemba Phiri (Africa Trust Group)
14:35 pm	Growth Track Story Telling
15:15 pm	Coffee
15:50 pm	Is early stage investment a bottle-neck in the startup Life cycle
15:30 pm	Scaling Up, Mergers and Acquisitions in Africa Panel Q&A
16:10 pm	Seed Pitch Battles
16:45 pm	Investor Pitch Battles
17:15 pm	End of Day
18:00 pm	VC Night



Available EXCLUSIVELY on AfricArena Wired app



DAY TWO - WEDNESDAY 9 NOVEMBER

All times are CAT (Central African Time, GMT+2)

8:30 am	Guests Arrive and Mingle
9:00 am	MC welcome and wake up
9:50 am	Enrich Africa - Introduction Presentation
10:25 am	Enrich in Africa Soft-landing Showcase - Pitch Battle
10:35 am	Africa and the VC market Downturn?
11:10 am	Keynote: Scaling partnerships between the public and private sectors: How to Build a Broader Ecosystem in African Tech - Dr. Ola Brown (Flying Doctors)
12:05 pm	Coffee Break
12:15 pm	Africa AgriFoodtech Investments: Dissecting the numbers
12:40 pm	ITC Pitch Battle
12:50 pm	Keynote: The 10 lessons from taking a product to a fully fledged scaleable global business - Clive Butkow (Kalon Ventures)
14:15 pm	Lunch and Networking
14:25 pm	Keynote: Scaling Startups and How Sales Teams Evolve - Mark Birch
14:30 pm	FMO Pitch Track Introduction - Robert Haynie
15:25 pm	FMO Pitch showcase
16:25 pm	Coffee Break
16:35 pm	Building Bridges of Innovation between Africa and the world
16:55 pm	The Korea-Africa Foundation Introduction
17:05 pm	Series A Korea Pitch Challenge
18:00 pm	End of the Day



Available EXCLUSIVELY on AfricArena Wired app



DAY THREE - THURSDAY 10 NOVEMBER

All times are CAT (Central African Time, GMT+2)

8:30 am	Guests Arrive and Mingle
9:00 am	MC Welcome and Wake Up
9:30 am	OIF Pitch Battle Intro
10:05 am	OIF Pitch Battle
10:35 am	Comment mieux attirer les financements des entreprises en Afrique Francophone
11:00 am	Coffee Break
11:30 am	How do we attract, develop and retain talent in Africa?
12:00 pm	Pitch Battle FSATLABS
12:20 am	Innovating for affordable housing through Shelter-tech
13:30 pm	Lunch and Networking
13:10 pm	Putting the tech in technocrat: Rethinking public-private Sector collaboration
13:50 pm	Saint Gobain Pitch Challenge Introduction
14:05 pm	Saint Gobain Pitch Challenge
14:35 pm	Coffee
15:15 pm	The future of investment opportunities in Smarties cities across the African Continent
15:50 pm	Tech4Good Pitch Battles
16:10 pm	ESO Pitch Battles
16:50 pm	The AfrcArena Grand Summit Award Ceremony
17:20 pm	End of Day

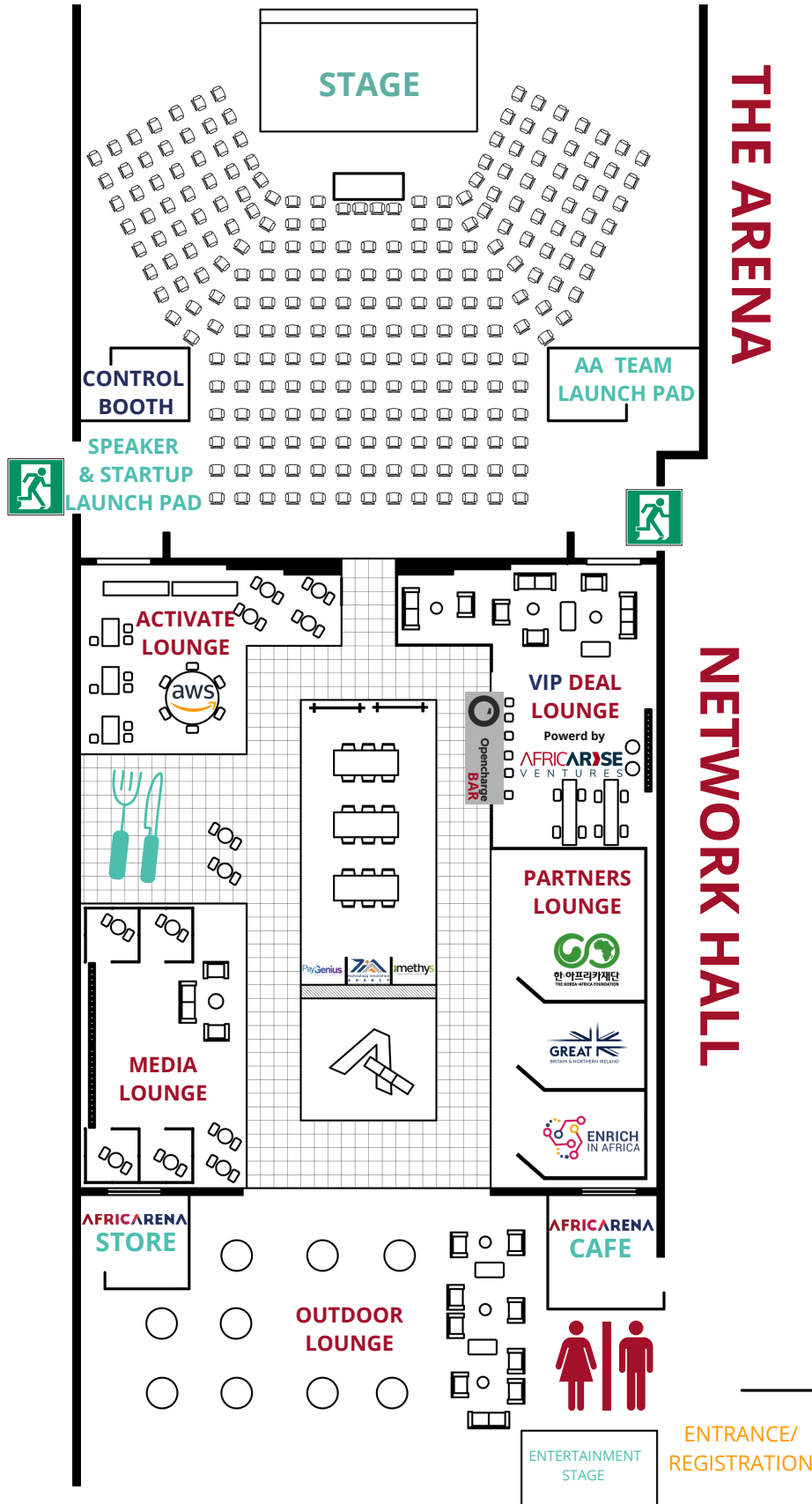


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WHERE TO GO

This year the AfricaArena Grand Summit is being held at the Old Biscuit Mill's Conference Warehouse in Cape Town

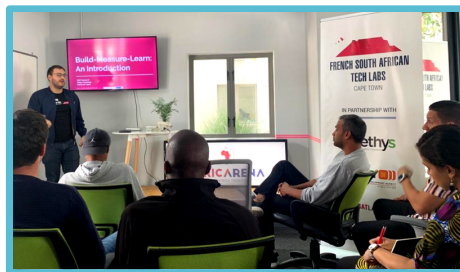


MORE EXCITING EVENTS

Alongside the AfricArena Tour, exposure events and Venture Unconference Weekend, AfricArena creates even more opportunities for start-ups and investors to connect with one another.

VC Unconference at the Asara Wine Estate 5 - 7 November

The Annual VC Unconference is to provide an informal participant-driven meeting inspiring the process of investing through unfiltered collaboration within the ecosystem

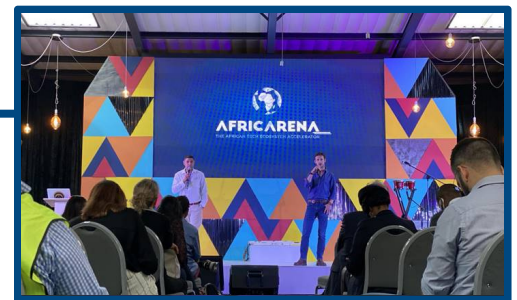


Founders Bootcamp 6 - 7 November

The startup founders bootcamp is a 2 day program that fast tracks founders knowledge in certain key areas that are often overlooked by other incubation programs.

The Grand Summit 8 - 10 November

The mission of the AfricArena Summit is to bring together the leading corporates and investors investing in the continent's tech-ecosystem, with the most talented entrepreneurs from across Africa.



VC Night 8 November

The VC night is an informal networking event where startups and investors come together to share ideas for potential investments.

Innovation Night 10 November

The Innovation Night is the closing event of the summit and brings together tech innovators for an evening of creative exchange of ideas.



The VC **UNCONFERENCE** Weekend

5th Nov 2022 - 7th Nov 2022

Asara Wine Estate, Stellenbosch, Western Cape

The Unconference is an annual event that takes place in conjunction with the AfricArena Grand Summit

The Unconference brings together local and international investors together over 2 days in the aim to enhance the the process of investing on the African continent.

SPONSORS AND PARTNERS

KEY PARTNERS



AFRICARENA TOUR PARTNERS



INVESTORS PARTICIPATING



INVESTOR PARTNERS



SPONSORS AND PARTNERS

ECOSYSTEM, ACADEMIC & INSTITUTIONAL PARTNERS



MEDIA PARTNERS



KEYNOTE SPEAKERS

DR OLA BROWN

Flying Doctors Healthcare Investment Group



Olamide Brown is a British-Nigerian medical doctor, healthcare entrepreneur and founder of the Flying Doctors Healthcare Investment Group and a director of Greentree Investment Company. Flying Doctors Healthcare Group is active in air ambulance services, consulting/healthcare technology, hospital/clinic construction, diagnostics and equipment, health facility management and pharmaceutical retail.



LELEMBA PHIRI

Africa Trust Fund

Lelemba Phiri is an award-winning educator, writer, keynote speaker and gender-lens angel investor. She is the Principal at the Africa Trust Group, the fund managers for the ZAR100m Enygma Ventures gender lens fund focused on women entrepreneurs in SADC and the ZAR20m Shift fund focused on post pandemic solutions. Lelemba is also a director and shareholder for Zoona, an African mobile payments business that enables community entrepreneurs to provide much needed financial services in their communities and Startup Circles, an online accelerator platform that fast tracks entrepreneurs to launch their business and access investors.

CLIVE BUTKNOW

Kalon Venture Partners

Clive Butnow is the CEO of Kalon Venture Partners and a former COO of Accenture South Africa with 28 years management consulting experience. Kalon Venture Partners is a disruptive digital technology Venture Capital Fund (VCC) located in Johannesburg where the investment company has made 12 investments across various disciplines including; payments; property tech, loyalty, security, artificial intelligence; marketing tech and others. In addition to the company, Clive is also actively involved in the entrepreneur ecosystem in South Africa as well as looking for new tech companies to invest in.



KEYNOTE SPEAKERS



MAXIME BAYEN
The Catalyst Fund

Maxime Bayen is the Venture Building Lead for the Catalyst Fund and is a co-founder of Africa:The Big Deal. He leads the venture building support to Catalyst Fund early-stage startups as well as supports the portfolio startups when it comes to investment readiness. Prior to joining Catalyst Fund, Maxime was a Senior Venture Builder with Greentec Capital where he supported 7 African startups in various sectors for nearly 2 years. Before Greentec, Maxime co-led the deployment and running of the GSMA Mobile For Development Ecosystem Accelerator Programme

MARK BIRCH

Amazon Web Services

Mark Birch is a community builder, software entrepreneur, author, and currently works at AWS as a Principal Startup Advocate. As a community builder, Mark wrote the book Community-in-a-Box to share lessons learned from his time at Stack Overflow and his own community efforts founding DEVBIZOPS and the Enterprise Sales Forum, a global community of 25,000 B2B sales professionals



PANEL SPEAKERS



Adham Azam
CEO: Balad



Laurie Fuller
Venture Partner:
Raiven Capital R



Alexandra Fraser
Viridian Director & Angel
Investor: Dazzle Angels



Hope Dithlakanyane
Head of Venture Sourcing
Founders Factory



Ivor Price
Chief-In-Editor
Ventureburn



Benji Meltzer
Co-Founder & CTO:
Aerobotics



Alison Collier
Managing Director:
Endeavor



Lucy Ngige
Agri-tech report:
Agfunder



Abigail Thompson
Senior Capacity
Development Advisor:
FMO



Anthony William Catt
Co-Founder: Enterprise
Academy



Robert Haynie
Ventures Program
Ecosystem Building Lead:
FMO



Tracy Austin
Emerging markets capital
mobilisation & partnerships
expert: UK DIT



Katherine Abbott
Deputy Director:
UK-SA Tech Hub,



Charles Michel
President:
European Council



Ashim Egunjobi
Managing Partner:
Octerra Capital



Melvyn Lubega
Head of Investment:
Breega



Hangwi Muambadzi
Venture Partner:
CommerzVentures.



Zachariah George
Managing Partner:
Launch Africa Ventures



Okendo Lewis-Gayle
Co-partner:
Harambeans Prosperity
Fund



Oumar Basse
Co-founder and CEO:
YOBANTE EXPRESS



Craig Mullett
President:
Branison Group



Bafana A. Mhlanga
Investment Banker &
Venture Capitalist:
Nedbank



Rajiv Daya
Head of Investments:
Founders Factory Africa



Tom Attenborough
Head of International Business
Development:
London Stock Exchange



Chernay Johnson
Director of Research:
DFS Lab



Hilda Moraa
Founder & CEO: Pezeshu



Diego Arias Garcia
Ventures Analyst :
Plug and Play



Adam Romyn
Co-Founder: Momint



Serisha Barrat
CEO: Lawyered Up



Malanee Hutton
Head of Venture Design:
FFA

PANEL SPEAKERS



Brett Jones
Co Founder of OfferZen



Thaheer Mullins
Senior associate at Savant



Maryann Knowles
Chief Operating Officer at Lumkani



Ntando Kubheka
Chief Executive Officer at SugarInsure



Dylan Cowie
Technical Director · Eco Envirolite Concrete



Kedibone Tsiloane
Chief Executive Officer at Ramtsilo Trading



Bhongolwethu Sonti
Venture Manager at Plug & Play



Hema Vallabh
Founder of Five35 Ventures



Aparupa Chakravarti
Director, Botho Emerging Markets Group



Dzikamai Charles Mabvaro
Associate director at Standard Chartered Bank



Bernard Binagwaho
Managing Director at Tactsi



Joshua Romisher
Chief Executive Officer at the LaunchLab



Duval Van Zijl
Climate Director at The LaunchLab



Peter van der Zee
Investment Executive at Invenfin



Zunaira Javed
Investment Officer for FMO



Biola Alabi
Co-founder & GP Atika Ventures



Mme Adjara Diouf
Special Programme Director for Organisation internationale de la Francophonie

Philip Kiracofe
Startupbootcamp Afritech:
CEO



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CHALLENGES

SPONSOR PITCH CHALLENGE



OIF Pitch Battle



REMA - SOUTH AFRICA

REMA is a remote medical collaboration service dedicated to doctors practicing in Africa. It is a mobile application that allows physicians to publish, discuss, resolve patient cases and collaborate in real time to make better medical decisions and save more lives.



YLOMI - BENIN

Ylomi is a lead generation platform to book multiple local services such as beauty, plumbing, repairing, photography, events, home improvement & more. It connects individuals with service professionals & can receive proposals for offers, read reviews, and chat with pros. The startup was founded in 2018 by Jean Vivien Dah N'Gbekounou



IPREN-ENERGY - NIGER

IPREN-Energy, a peri-urban, rural electrification project planned in the Niamey region, aims to contribute to developing and providing energy access through a photovoltaic solar system.



EASY2TOOFACIL - COTE D'IVOIRE

Easy2toofacil allows users to arrange dry cleaning, laundry, ironing, retouching and shoemaking services by phone, WhatsApp, Messenger or mobile app. All services are completed within 48 hours, with Easy2toofacil also facilitating pickup and drop-off of laundry. Rebecca Affoh is the startup's founder and chief executive officer (CEO).



AFRICEREAL - BENIN

AfriCereal Group is a technology company that offers mechanization of agricultural operations, bringing together players in the value chains and management of agricultural equipment and infrastructure. Through its services, the company simplifies agricultural operations, contributes to the reduction of post-harvest losses and improves the production and income of small producers.



MURUKALI - RWANDA

Murukali is a grocery online store or Kigali online market that allows people to save time going to shop for Home/Office needs by offering an extensive range of high quality produce all in one place and by delivering it directly at their doorsteps. Murukali was founded by Yvette Uwimpaye.



FOOD BUNDLES - RWANDA

Food Bundles optimizes distribution of fresh food for consumers living in cities while creating sustainable markets for smallholder farmers. The company distributes its products to consumers in various Rwandan cities. The company also focuses on providing smallholder farmers direct access to markets through the digitalization of their fresh food supply chain. The company was founded by Shikama Dioscore

CHALLENGES

SPONSOR PITCH CHALLENGE



Saint-Gobain Pitch Battle



TAWREDAAT - EGYPT

Tawredaat - توريدات is a 360-degree B2B e-commerce platform formalizing the procurement process for construction and finishing materials. The one-stop shop enables users to shop an extensive range of finishing materials, view data sheets, check technical product information and complete purchases using a variety of convenient payment methods. The e-commerce company was founded by Omar Farahat



M-JENZI - KENYA

M-jenzi is a marketplace specifically designed to showcase construction materials and home improvement products and services to the global community. This platform allows vendors to sell their products and services beyond their physical location, outside their local time zones and this allows them to shoulder more business and hence create more employment. For the consumer, it allows for logistics-free, stress-free shopping from the comfort of the mobile phone or laptop, it de-risks buyers from unsavory suppliers with the use of escrow payment features. The e-commerce company was founded by Michael Macharia.

FRENCH SOUTH AFRICAN TECH LABS

CAPE TOWN



FSAT Labs Accelerator Pitch Programme



SODAWORLD - SOUTH AFRICA

SodaWorld is an African-created and developed technology platform that enables artists to earn revenue from within the metaverse. Founded by long-time technology and creative industry innovator Mic Balkind during lockdown in 2020, Soda World has already produced over 60 virtual events in the Metaverse with top South African artists including Moonchild, Yvonne Chaka Chaka, Sun El Musician, and Msaki, reaching over 6,000 people on the beta platform, with an average watch time of one hour and nine minutes.



DEAFTOUCH - SOUTH AFRICA

Deaftouch is focused at creating a more inclusive telecommunications industry using accessibility to allow for easy communication between people living with disabilities. Through the use of technology, deaf touch strives to create platforms for diversity and inclusion. Their focus is to set a higher bar for accessibility providing answers to communication problems by delivering the communication tools necessary for all people to do their jobs and live their lives to the fullest extent imaginable.

CHALLENGES

SPONSOR PITCH CHALLENGE

FMO

Finance for Development

FMO Pitch Battle



SAND TO GREEN MOROCCO

Sand to Green cultivates deserts to create arable lands for food. Agriculture is the second biggest CO2 emitter sector, mainly because of deforestation and our need of arable lands to feed an ever growing population. From Sand to Green tackle this problem by creating new arable lands in desert through agroforestry and desalination



GREENAL ALGERIA

GreenAl proposes a solution for communities in southern Algeria, which can produce 'biogas', electricity or fertilizer. The start-up company manufactures 'bioreactors' in PVC tarpaulin which produce biogas from the fermentation of organic food waste and fresh animal manure. It sells a kit containing a bioreactor, a gas adapter, a gas burner and gas production booster, which retails for between about \$600 and about \$1,000, depending on the version of the kit.



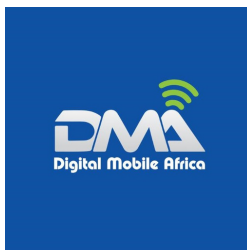
RUMO ENERGY TANZANIA

RUMO Energy increases the distribution of solar lamps in rural Tanzania through the rent-to-own model. Their model is based on a competitive rent-to-own distribution through local entrepreneurs. The program targets entrepreneurs with influence and working together on mutually beneficial to support them to serve more people in their community.



AGRIPOA TANZANIA

Agripoa is a farm management software that uses Artificial Intelligence to help farmers to plan, monitor and analyze farm activities easily by linking a farmers with farm input suppliers, agronomists, Insurance, credits and markets.



DIGITAL MOBILE AFRICA TANZANIA

Agripoa is a Digital Mobile Africa is data-driven AgriFintech with an agent network for digital financial services for smallholder farmer ecosystem. DMA's online platform helps registered users place orders and access formal financial services for individuals and groups. The platform is integrated with mobile network operators (MNOs) and a financial service provider, the Tanzania Postal Bank. The key to the success of the digital platform is farmer data. Aggregated orders allow farmers to benefit from wholesale input prices and direct delivery from suppliers.

CHALLENGES

SPONSOR PITCH CHALLENGE



SAND TO GREEN - MOROCCO & FRANCE

Sand to Green cultivates deserts to create arable lands for food by creating new arable lands in desert through agroforestry and desalination.



KAMAHU - FRANCE

Kamahu is a start-up created to support the changes in the fisheries sector in France and in Europe, and more generally, the expansion of aquaculture. KAMAHU commercializes innovative computing offers for breeding follow-up and for production planning, for fish farm in particular.



SCAYLABS - FRANCE

Scaylabs provides startups with a new method of growth that allows them to optimize their tech developments and to keep the knowledge in-house. They service all the structuring levers: Audit, agility, devOps, and best development practices.



MAYYAN - FRANCE

Mayyan is a search engine that aims to turn every search into social impact, by investing 30% of the revenues generated to non-profit organizations that impacts Africa.



MELANIN KAPITAL -FRANCE

Melanin Kapital is a financial advisory firm that aims at connecting investors and social impact entrepreneurs who share the ambition of making the World a better place.



SUPERVISION EARTH - GERMANY

Supervision is a pipeline monitoring platform that monitors pipelines for risks every week and deliver warnings directly to your desk. The company's application leverages AI, cloud, and satellite technology to improve gas infrastructure safety for businesses.



ARCADIA - SWITZERLAND

Arcadia's scope is making materials recyclable, infinitely. We produce building blocks and objects, starting from waste materials and using non-pathogenic bacteria, harmless to humans and the environment. Arcadia Bacteria produce a natural adhesive made of calcium carbonate that forms a mesh around the crushed particles of waste and keeps them together, saving 80% less CO2 than producing concrete.



SAFETRADE101 - FRANCE

Safetrade101 provides a fast and free access to real time B2B "ready to use" Credit Reports We allow business to create their company Credit Report that's available in our digital platform and accessible by their suppliers and clients



ASAMBE CONSULTING - FRANCE

Asambe Consulting supports fintechs and innovative banks in the creation and optimization of all their value propositions related to payment and complementary services (insurance, credit, etc.)

CHALLENGES

SPONSOR PITCH CHALLENGE

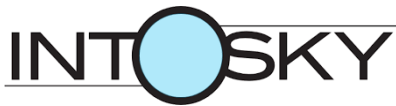


The Korea-Africa Foundation Accelerator Program



SAND TO GREEN - SOUTH KOREA

Sand to Green cultivates deserts to create arable lands for food by creating new arable lands in desert through agroforestry and desalination.



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CHALLENGES

SPONSOR PITCH CHALLENGE

SEEDING FUNDING

Tech companies looking for Seed investment funding



PHARMACY MARTS - EGYPT

Pharmacy Marts is a digital marketplace that connects pharmacies and medical suppliers to easily, conveniently and quickly access and receive medicine, medical supplies and cosmetics. By allowing medical suppliers to list their product offerings in a single location, Pharmacy Marts gives pharmacies the opportunity to compare products and prices in order to get an optimum deal for their daily needs.



BRAYFOIL TECHNOLOGIES - SOUTH AFRICA

Brayfoil Technologies is a leader in compliant structure and morphing aerofoil research and design, providing unique capabilities to implement breakthrough technologies for efficiency gains and cost reductions.



SURVEY54 - MOROCCO & FRANCE

Survey54 gives organisations the ability to survey millions within Africa and emerging markets around the world, all done remotely and through the power of mobile. As an automated data platform, Survey54 brings you closer to your consumers using mobile-led data collection methods and smart insights.



EJOOBI - SOUTH AFRICA

Ejobbi is an HR tech company that connects job-seekers with employers, recruiters and talent search agencies. Their technology is based on SMS, WhatsApp & USSD. Employers can publish jobs via SMS and WhatsApp & Jobseekers are able to receive job alerts via SMS.



KAMIOUN - TUNISIA

Kamioun is a mobile first platform that connects Fast Moving Consumer Goods (FMCG) manufacturers to corner shops. We enable small retailers to get their inventory in one face off, one click and in less than 24 hours free delivery.



HUSTLESASA - KENYA

HustleSasa is a mobile-first platform that enables creatives to start and grow their businesses online. We are a services aggregator that allows brands to build & manage online storefronts, integrate with 3rd party payment & logistics providers, and manage orders across different sales channels.

CHALLENGES

SPONSOR PITCH CHALLENGE

A SERIES FUNDING

Tech companies looking for A Series investment funding

**KOSINI WATER - SOUTH AFRICA**

Kusini Water provides clean drinking water to local communities and corporate firms by manufacturing mobile, solar-powered water purification systems made from locally-sourced macadamia nut shells and nanotechnology.

**CINETPAY - COTE d' IVOIRE**

CinetPay is a mobile money payment gateway that enables e-merchants and merchants to accept mobile money, card payments and other forms of payments online seamlessly.

**LIANA FINANCE - TANZANIA**

Laina Finance is an integrated financial services provider for consumers and businesses in East Africa. LAINA's platform enables microloan or purchase finance to be integrated to any payment transaction enabling consumers paying in instalments.

GROWTH FUNDING

Tech companies looking to scale even further

**MARKET FORCE - KENYA**

Market Force is an digital operating system for retail distribution in Africa which provides a unified digital commerce marketplace to facilitate trade among Africa's informal merchants and leading consumer brands.

**FLOW LIVING - SOUTH AFRICA**

Flow automatically creates and targets property ads for Real Estate Agencies and Property developers, removing the complexity and doing the heavy lifting while you're out closing deals.

**LYNKWISE- NAMIBIA**

Lynkwise gives banks, insurers and tech companies an easy alternative to collections via direct payroll integration. Any financial institution, any payroll, any employee. The company is currently being used by the largest banks and insurance companies in Africa and are changing the way Africans use financial services.

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**GOZEM - TOGO**

Gozem provides various on-demand transportation, delivery, and cashless payment solutions in one app to hundreds of thousands of users in the region. Gozem's offers a diversity of digital suite of services focused ride-hailing and delivery offerings.

CHALLENGES

SPONSOR PITCH CHALLENGE

MOST INNOVATIVE BUSINESS MODEL



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BIZAO - SENEGAL

Bizao facilitates the processing of end to-end payment flows to and from the main digital payment systems in Africa – airtime, mobile money wallets, and credit card. The startup's modular and scalable platform allows clients to collect and issue payments online and in-stores via point-of-sale (POS).



KUMULUS WATER - TUNISIA

Kumulus is a water tech start up with one mission in mind: Provide drinking water in an economical and sustainable way. We are starting by designing, selling, and operating machines that create drinking water from air!



STIMA - KENYA & FRANCE

Stima is a French-Kenyan company founded in 2020 with the objective of creating the energy infrastructure solution to enable the 15 million moto-taxi riders in Sub-Saharan Africa to switch to electric motorbikes.

MOST PROMISING ENTREPRENEUR



CYLON ACCOUNTING - NAMIBIA

Cylon Accounting provides cloud based accounting software with the ability to create and manage business invoices, quotations, customers, tax an expenses to help small businesses in Africa save time and money.



LYOBANTE EXPRESS - SOUTH AFRICA

YOBANTE EXPRESS is a web and mobile platform that connects e-commerce, retailers, businesses, and individuals with independent and casual carriers, that will handle point-to-point deliveries over and over again until the last mile.



MELANIN KAPITAL -FRANCE

Melanin Kapital is a financial advisory firm that aims at connecting investors and social impact entrepreneurs who share the ambition of making the World a better place.



MANGO GATE - TANZANIA

Mango Gate is a language training software and digital platform that provides easy access to language courses and also provides high-quality translation services in many languages, enabling people to communicate across barriers of language and culture.

CHALLENGES

SPONSOR PITCH CHALLENGES

TECH4GOOD



GREENX - SOUTH AFRICA

GreenX provides the full range of services to offer total solutions for energy efficiency and energy projects, including data analytics, modelling, consulting and interventions through energy efficiency lighting, measurement and verification, and electrical systems optimisation.



HIGHWIND (MELIO.AI) - SOUTH AFRICA

Melio AI is an AI consultancy specialising in MLOps that has build HIGHWIND, an AI marketplace driven by an end-to-end machine learning platform, where experts around the world package their skills and experience into a simple API.



LAWYEREDUP - SOUTH AFRICA

Lawyered Up is a turnkey legal digital platform that solves a problem of immediate access to important legal documents as well as legal professionals, all platform documents are editable within any browser as well as on our mobile app allowing for quick and easy generation of legal documents.

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