



EUROPE SCALE ROAD TOUR

FROM LONDON TO BERLIN
19 - 23 MAY 2025

Brought to you by



AFRICARISE



VISION

Be the premier African platform for connecting tech ecosystems, founders and investors.

MISSION

- **Connect** founders with investors & corporates in a founder-focus series of events
- **Bridge** African tech ecosystems and promote their opportunities
- **Create** an impact-driven investor community
- **Attract** entrepreneurs and investors in Africa

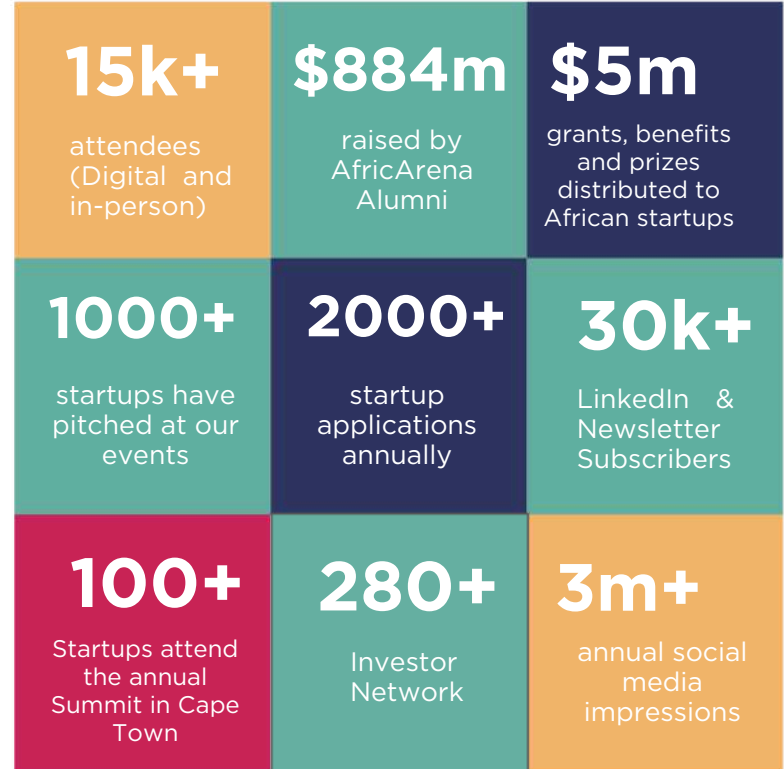
OUR IMPACT SINCE 2017

AfricArena has been, since 2017, a premier dealflow platform for startups, investors, corporates and tech ecosystem players in the continent.

Startups that have showcased at AfricArena have collectively raised over **US\$884 million** to date in capital. **20+ global corporates** have launched **30+ open innovation challenges** across multiple industries, and have attracted **1000+ applications** from startups in **30+ countries**.

230+ of Africa's top investors have attended the Summit, looking for world class talent to partner with.

Learn more: www.africarena.com



AfricArena Tour



During the **AfricArena Tour**, the team will reach out to 5 **regional ecosystems within the African continent** sourcing the best startups for the Ecosystem and Tour Challenges sponsored by AWS Startups, GIZ SAIS, and local partners.

We will select 20 of them to come and pitch at the grand finale in Cape Town in December 2025.

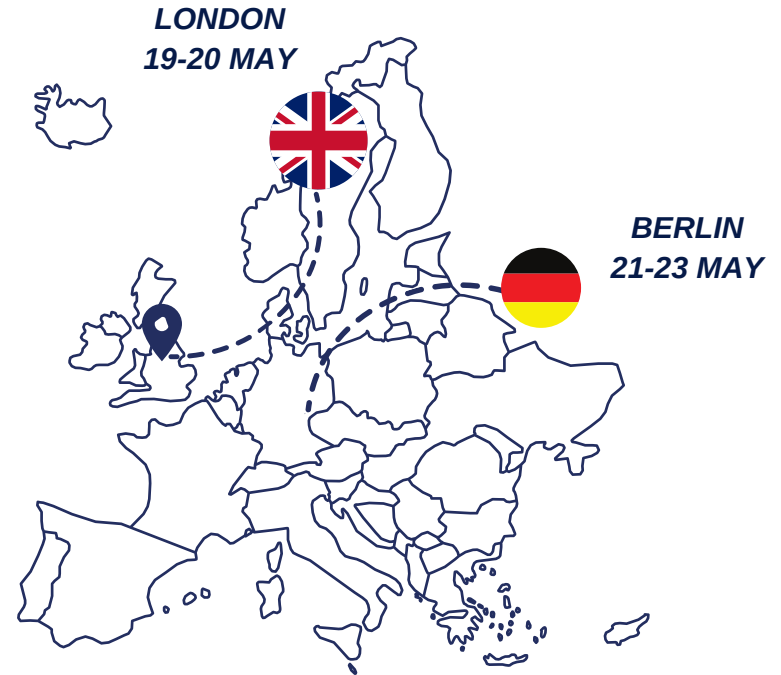


Announcing the AfricArena Europe Scale Tour 2025

During 3 full days, the in-person international events will host 20+ pitching startups from african countries, international corporates and investors.

The international showcase events consisted of:

- Learning Expeditions
- 1-day showcase summit



AFRICARENA LONDON SUMMIT 2025 SCHEDULE

4 events as per AfricArena London Summit 2025



Market Opening London Stock Exchange

19 May @ 8 AM

The London Stock Exchange (LSE) is a global financial hub, connecting companies with investors to drive growth and innovation. As one of the world's leading markets, it offers deep liquidity, diverse opportunities, and a strong network supporting businesses at all stages.



Learning Exhibition

19 May @ 10AM - 5PM

Learning Expeditions offer international startups a unique opportunity to explore thriving ecosystems, connect with key players, and gain insights into the latest tech innovations.



VC Night

19 May @ 6PM

You are invited to our VC night for networking between startups and investors. The event is open to selected VCs and startups.



London Summit

20 May @ 9 AM

The AfricArena London Summit, will see the participation of more than 20 startups operating all over Africa between the Seed phase and Series B.

AfricArena Market Opening Ceremony London Stock Exchange

Attending a market close at the London Stock Exchange (LSE) is a unique opportunity to witness the heartbeat of global finance. As one of the world's leading financial hubs, the LSE connects companies with investors, driving growth and innovation. This event offers a platform to celebrate milestones, enhance visibility, and engage with key stakeholders in a high-profile setting. It's also a prime networking opportunity for industry leaders, investors, and entrepreneurs to gain insights into market trends and investment opportunities. With deep liquidity and a diverse financial ecosystem, the LSE remains a key player in shaping the future of global markets—making its market close an event worth attending.



 Over 50 attendees per event

Learning
expeditions



AFRICARISE

Learning Expedition Tour

Every year, during our AfricArena Tour, AfricArise offers an **incredible opportunity** to international corporates and investors willing to **experience** the booming **startup ecosystem** across **Africa** and beyond.

How? By **visiting** the **innovative spaces** at the **heart** of the **ecosystem's** dynamism, by **connecting** them to local actors – **entrepreneurs, investors, industry experts** – who share valuable insights and stories around key topics.

In brief, the **Learning Expeditions enable** a **deep** and intimate **discovery** of these tech hubs!



AFRICARENA2025
THE AFRICAN TECH ECOSYSTEM ACCELERATOR

AfricArena VC Night

Held in major tech hubs across Africa and internationally, the VC Night event provides a curated platform for founders to network their ventures, engage in strategic discussions, and explore funding opportunities. By fostering direct connections between entrepreneurs and investors, AfricArena VC Night plays a vital role in strengthening Africa's innovation ecosystem and driving investment into the continent's most promising tech startups.



 Over 50 attendees per event

AfricArena London Summit 2025

AfricArena



The AfricArena London Summit will bring together over 100 local and international African-focused VCs, DFIs, angel investors, corporates and startups over 1 day with the aim of improving the investment process on the African continent and many more. The event will focus on 10 tech sectors.

 20 May 2025

 Over 150 attendees

AFRICARENA EUROPE SCALE TOUR 2025 SCHEDULE

AfricArena Berlin Summit 2025 Leg



GITEX Europe

21-23 May

AfricArena will participate at the first day of the GITEX EUROPE, Europe's most global and collaborative tech and startup event, will take place at Messe Berlin from May 21-23, 2025, uniting the world's leading tech innovators, government leaders, and industry giants to drive Europe's digital economy forward.



Berlin Summit


22 May @Time TBC

The Berlin summit will be a showcase of African-focused startups from seed to series A+ across various sectors, as well as Some keynotes as well as panel discussions.

GITEX Europe 2025

AfricArena will attend the GITEX EUROPE 2025, which is set to reshape Europe's digital future by bringing game-changing events together under one roof. North Star Europe connects startups and investors to fuel disruption, while AI Everything Europe explores AI's limitless potential. GITEX SMEDEX – SME Digital Economy Summit powers European SMEs with the tools to grow, GITEX Cyber Valley Europe strengthens Europe's digital defenses, and GITEX Green Impact accelerates climate tech solutions. GITEX Quantum Expo pushes the boundaries of computing. All these groundbreaking events unite to drive tech transfer, foster collaboration, and accelerate innovation across industries.




 Over 10 000 attendees

AfricArena Berlin Summit 2025

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 22 May 2025

 Over 150 attendees



AFRICARISE

Rise, Raise, Scale & Grow

Presentation Deck 2025

ABOUT AFRICARISE, THE DEAL-FLOW ACCELERATOR POWERED BY AFRICARENA

Supporting African startups locally to expand internationally

AfricArise, powered by AfricArena, is a pan-African startup accelerator that connects startups with corporates and investors. It's an annual program aimed at supporting startups to scale internationally through mentorship, webinars, coaching and investment deal support.

Throughout the year, AfricArise is running Open Innovation Programs across the African continent aiming to foster the African tech environment by producing a range of events that connect entrepreneurs, investors and corporations and other key stakeholders on the pan-African level. The program is powered by AfricArena and partners.



AFRICARISE SCALE



- All the benefits of Rise
- Get access to the London Stock Exchange (LSE) market open & VIP room - meet VCs, LPs, and Family offices
- 2x tickets to pitch to our network of foreign investors at the summit day in London and Berlin
- 1x 3-day pass to pitch at Gitex Europe 2025
- Accommodation and Flights ticket included for London and Berlin
- 2x Learning Expedition in London & Berlin: learn how to expand in these markets
- 11 hours strategy online coaching in market positioning (Market Positioning, Competitive Environment, Competitive Advantages, Growth Strategy Approach and Customer Experience Principles)
- Media article amplification and dissemination

PACKAGE

**ONLY FOR
\$5K**

AFRICARISE RISE

A graphic element consisting of a dark red triangle pointing downwards and a bright pink chevron pointing to the right, positioned to the right of the text 'AFRICARISE RISE'.

- Includes a \$1000 travel allowance - flights & accommodations for 1 person (transferable to other events if not fully used)
- \$25 000 AWS Activate Credits
- 2x tickets to pitch at the summit day in front of VC investors from the AfricArena network
- Livestream and recorded video of your pitch on all AfricArena platforms to use on replay at your convenience
- Pitch to VCs 1-on-1 at Speed Dating session during our Summit
- Access to the VC night mixer to network with participating VCs
- Access to 2-Day Founders Bootcamp: Pitch Deck IR training
- Access to Learning Expeditions: learn how to soft land in the summit destination's market
- 2 hours strategy online coaching session focusing on business model
- Deal flow assistance during the summit
- Account on Wired, our startup database for investors



AFRICAARENA

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

APPLICATIONS ARE OPEN

Our 2025 Circuit is Here & We're Calling All Startups! 🚀

Apply today for the AfricArise Program and seize the opportunity to pitch on the AfricArena stage!

- ◆ **Win** US\$25,000 worth of AWS credits
- ◆ **Gain** exposure to renowned investors
- ◆ Win and **join** us in December for the ultimate pitch challenge in front of 300+ attendees, including VCs, researchers, corporate leaders, and tech ecosystem players from Africa and beyond!

Showcase your innovation and apply now.

Deadline: 20 March 2025

Startup selection criteria

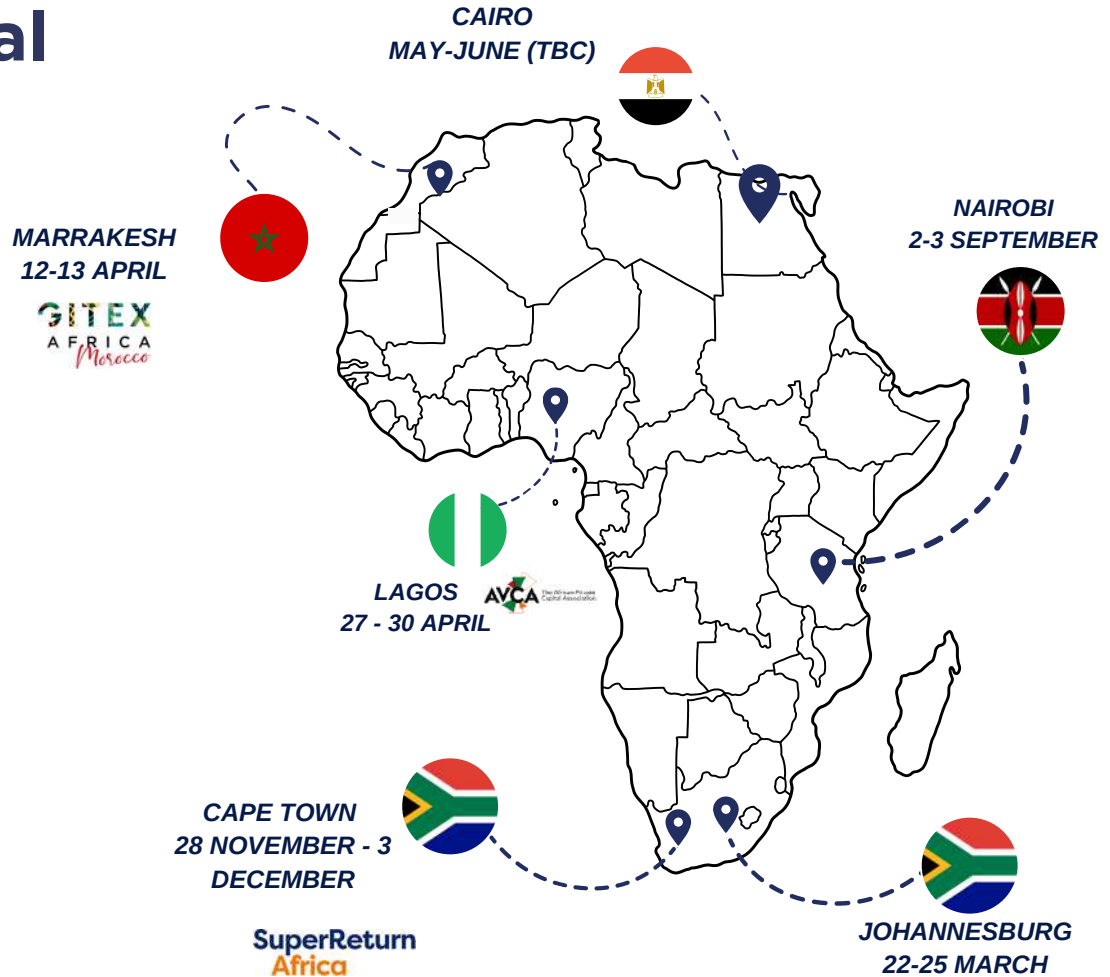
- ✓ Stage: Post-MVP, generating revenue (Seed to Series A)
- ✓ Revenue: At least \$2,000 in monthly revenue
- ✓ Sector: Sector-agnostic (open to all industries)
- ✓ Traction: Demonstrable customer adoption and market validation
- ✓ Scalability: Potential for regional and international growth
- ✓ Pitch Deck: A well-structured 10-15 slide pitch deck
- ✓ Commitment: Founders must be actively working on the startup full-time

AfricArena Provisional Tour Calendar 2025

During an average of 5 full days, the in-person regional events host a series of events with 20-30+ pitching startups from neighbouring countries, international corporates and investors.

The regional events consisted of:

- Founders' Bootcamps
- Learning Expeditions
- Networking events



Contact us

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