



# AFRICARENA 2023

THE AFRICAN TECH ECOSYSTEM ACCELERATOR

## JOHANNESBURG SUMMIT GUIDE

*Deep Tech & Hardware, Enterprise &  
Climate Tech*

**29-30 March 2023**



[www.africarena.com](http://www.africarena.com)



[africarena](https://www.linkedin.com/company/africarena)



[africarenasummit](https://www.facebook.com/africarenasummit)



[africarena](https://www.instagram.com/africarena)



[@africarena](https://twitter.com/africarena)



[africarena](https://www.youtube.com/africarena)

# WELCOME

Welcome to the seventh live edition of AfricaArena Tour, the first hybrid digital and in-person tech event on the African continent.

The summit and its related events represent an opportunity to explore today's and tomorrow's trends while unleashing some of the continent's best startups and innovators. The AfricArena events across five regions of Africa and the Summit have brought together key figures in the international and African tech innovation ecosystems with the aim of promoting African Tech excellence. Previous editions saw 700+ attendees watching over 60 speakers and witnessing more than 5 million US dollars' worth of impact being made. The two-day summit connects more than 20 of Africa's best startups with over 100 investors from across the globe, providing a once-in-a-lifetime opportunity to really showcase Africa's innovation talent. We are grateful to have our tech ecosystem partners as the driving force in hosting 20+ founders, showing them and the world that Johannesburg is Africa's leading Tech Capital. We look forward to being part of bringing the continent's Tech to the forefront.

We are optimistic that a pan-African collaborative approach; leveraging and sharing innovations in hubs across Africa will continue to create an environment to change our world for the better. Grounded by this belief, we promise to provide the best experience and platform at this year's Summit to accelerate the growth of African tech startups and ecosystems because Africa is the future and we are rising.

This is AfricArena 2023.



# WHAT IS AFRICARENA?

The AfricArena Summit is a tech conference that showcases Africa's best startups and innovators in front of an audience of local and international investors looking for the most promising tech startups. It presents an opportunity to explore tomorrow's trends today by showcasing some of Africa's most innovative startups and connecting them with investors, corporates, and enablers to accelerate their growth. We strongly believe in the power of providing a platform that fosters bright and forward-thinking minds to network, get inspired, and co-build a stronger tech startup investment ecosystem for Africa.

Since its inception in 2017, AfricArena has been a platform dedicated to supporting the creation of market access and investment opportunities for its ever-increasing community of founders, angels, corporates, and VC investors.

This year, AfricArena will again host its series of events starting with the Johannesburg Summit from the 29 to the 30th of March 2023. The summit will be preceded by two events, the Founders Bootcamp and the learning exploration.

We aim to:



## Connect

Connecting founders with investors and corporations.



## Strengthen

Strengthening the international traction of Africa's most innovative tech startups.



## Promote

Promoting the African Tech ecosystem and its opportunities.



## Attract

Attracting both entrepreneurs and investors to Africa.

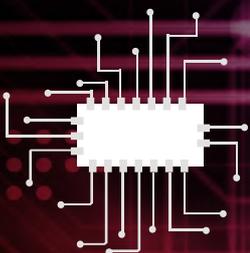


# The **JOHANNESBURG** Summit 2023

**29 March 2023 - 30 March 2023**

**20+ startups from across Africa will take center stage to showcase their highly scalable ventures to an audience of local and international investors.**

**The AfricArena Johannesburg Summit brings local and international startups, corporates and investors together over 2 days in the aim to enhance the process of investing on the African continent. The event will focus on three key sectors: Deep Tech & Harware, Enterprise and Climate Tech**



**SCAN ME**

# PROGRAM OF THE WEEK

Alongside the AfricArena Tour, exposure events and Venture Unconference Weekend, AfricArena creates even more opportunities for start-ups and investors to connect with one another.

## AfricArise Founders' Bootcamp Monday 27 March

The startup founders bootcamp is a 1 day program that fast tracks founders knowledge in certain key areas that are often overlooked by other incubation programs. See the program and additional information [here](#)



## Learning Expedition Tuesday 28 March

AfricArena offers an incredible opportunity to international corporates and investors willing to experience the Johannesburg's booming startup ecosystem. How? By visiting the innovative spaces at the heart of the ecosystem's dynamism. See the program [here](#)

## The AfricArena Johannesburg Summit Wednesday 29 and Thursday 30 March

The mission of the AfricArena Summit is to bring together the leading corporates and investors investing in the continent's tech-ecosystem, with the most talented entrepreneurs from across Africa.



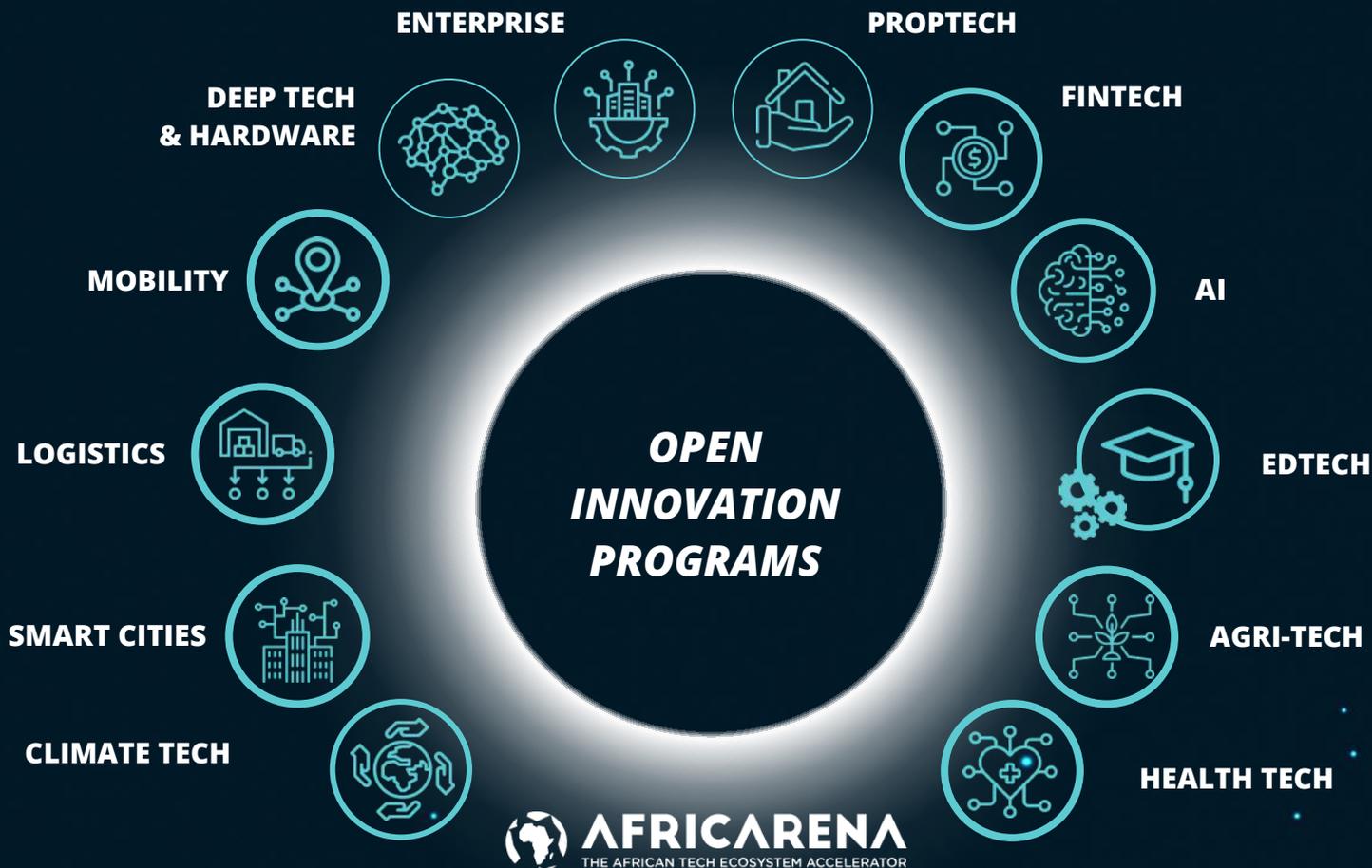
## VC Night 28 March

The VC night is an informal networking event where startups and investors come together to share ideas for potential investments.

## Deep Tech Night 29 March

The Innovation Night is the closing event of the summit and brings together tech innovators for an evening of creative exchange of ideas.





Are you a startup interested in participating? Applications are now open to apply for a chance to grace the centre stage at the Johannesburg Summit 2023 and win a place for the Grand Summit in Cape Town early December



SCAN ME



Pitch



Attract



Promote



WIN

# SUMMIT

# PRELIMINARY PROGRAM

## DAY ONE - WEDNESDAY 29 MARCH 2023

All times are SAST (South African Standard Time, GMT+2)

8:30 AM	Guests Arrive and Mingle
9:00 AM	MC Welcome and Wake Up
9:15 AM	AfricArena Welcome - Christophe Viarnaud (CEO)
9:30 AM	Intro from sponsors
10:00 AM	Keynote: The State of The Deep Tech & Hardware in Africa
10:30 AM	Panel Discussion: Deep Tech, enterprise & Climate Tech: Building bridges for investment between Africa & the rest of the world
11:15 AM	Coffee Break
11:30 AM	Panel Discussion: How to scale climate tech in Africa?
12:10 PM	Pitch Battles: <i>Open Innovation Challenges</i>
1:00 PM	Lunch and Networking
2:00 PM	Panel Discussion: The Future of VC in Southern Africa vs the rest of Africa
2:35 PM	Pitch Battles: <i>Open Innovation Challenges</i>
3:15 PM	Coffee Break
3:50 PM	Panel Discussion: Series B startup panel in Deep Tech and Hardware, Enterprise & Climate Tech
4:10 PM	Pitch Battles: <i>Open Innovation Challenges</i>
4:45 PM	Pitch Battles: <i>Open Innovation Challenges</i>
5:15 PM	End of Day
6:30 PM	Deep Tech Night



Available EXCLUSIVELY on AfricArena Wired app



# SUMMIT

# PRELIMINARY PROGRAM

## DAY TWO - THURSDAY 30 MARCH 2023

All times are CAT (Central African Time, GMT+2)

8:30 AM	Guests Arrive and Mingle
9:00 AM	MC Welcome and Wake Up
9:15 AM	Pitch Battles: <i>Open Innovation Challenges</i>
9:30 AM	Panel Discussion: Deep Tech, enterprise & Climate Tech: Building bridges for investment between Africa & the rest of the world
10:30 AM	Panel Discussion: TBD
11:15 AM	Coffee Break
11:30 AM	Panel Discussion: TBD
12:10 PM	Pitch Battles: <i>Open Innovation Challenges</i>
1:00 PM	Lunch and Networking
2:00 PM	Panel Discussion: TBD
2:35 PM	Pitch Battles: <i>Open Innovation Challenges</i>
3:15 PM	Coffee Break
3:50 PM	Panel Discussion: Series B startup panel in Deep Tech and Hardware, Enterprise & Climate Tech
4:10 PM	Pitch Battles: <i>Open Innovation Challenges</i>
4:45 PM	Pitch Battles: <i>Open Innovation Challenges</i>
5:15 PM	End of Day



Available EXCLUSIVELY on AfricArena Wired app



# SPONSORS AND PARTNERS

## 2022

### KEY PARTNERS



### AFRICARENA TOUR PARTNERS



### INVESTORS PARTICIPATING



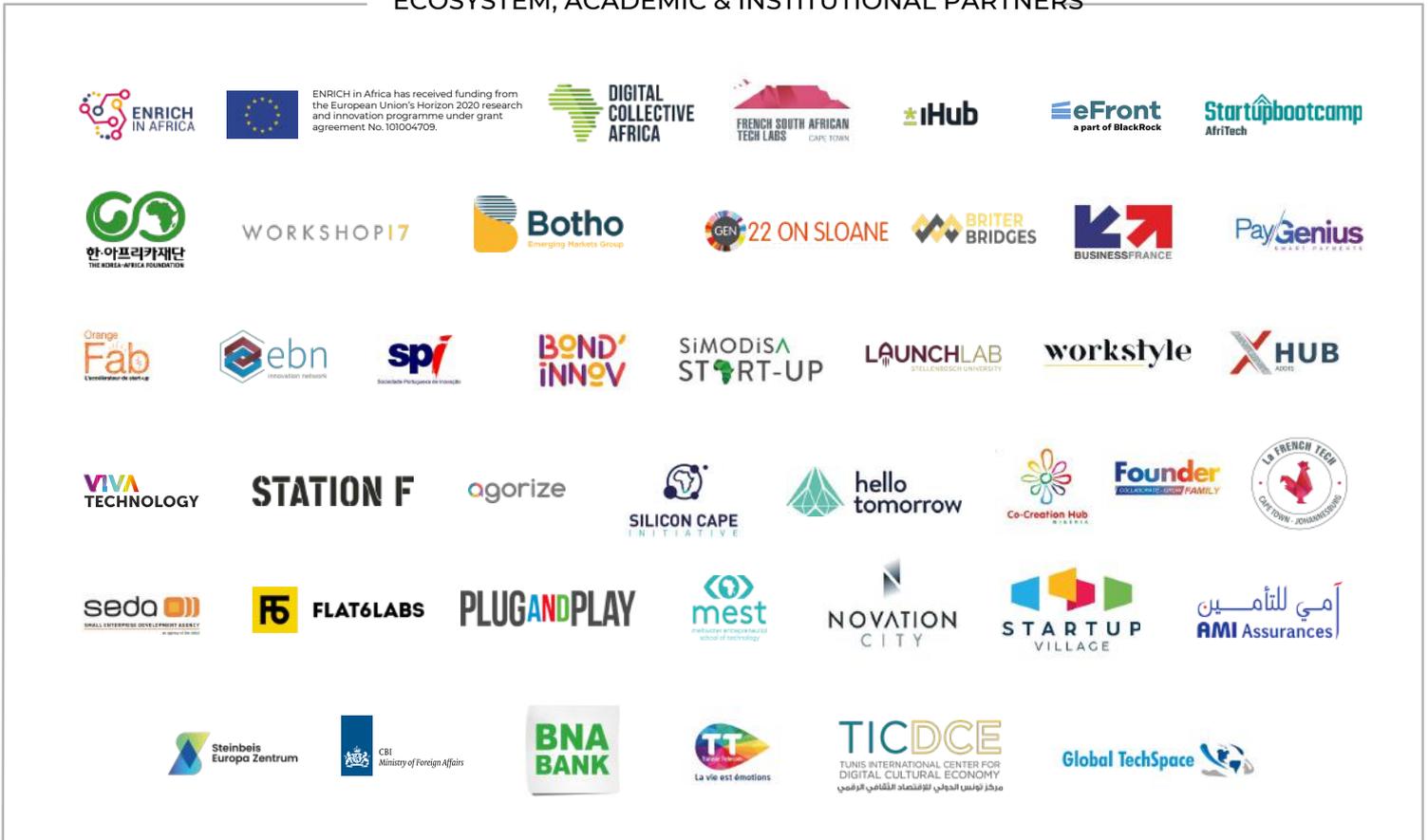
### INVESTOR PARTNERS



# SPONSORS AND PARTNERS

## 2022

### ECOSYSTEM, ACADEMIC & INSTITUTIONAL PARTNERS

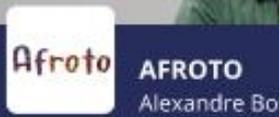
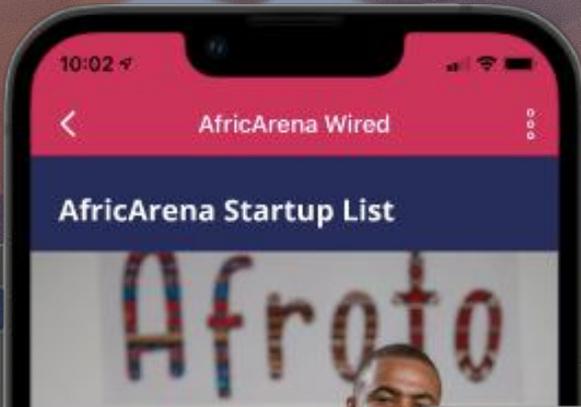


### MEDIA PARTNERS



# Welcome to AfricArena Wired!

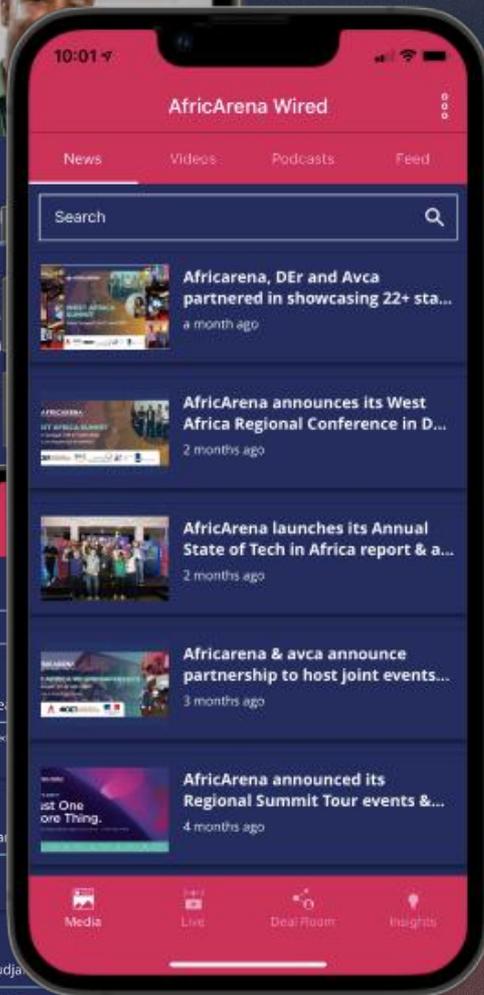
A reimagined and innovative way of connecting african tech founders, investors, partners, mentors and ecosystem players.



Sector: Communication Tech  
Team size: 2  
Funding Stage: Pre-Seed

#### Product Solution

10:02  
AfricArena Wired  
AfricArena Startup List



## Get Wired!



ANDROID APP ON

Google™ play



Download on the  
App Store





digital | performance | innovation

## **ACCELERATING INNOVATION**

**From Africa to Europe**

Methys is a unique international technology firm with expertise in Digital, Business Intelligence, Private Equity and Acceleration Services. We pride ourselves in consistent innovation and facilitate collaborative engagement between corporate, investors and start-ups. Our footprint reaches across the globe with a presence from Africa to Europe.

[www.methys.com](http://www.methys.com)

**CAPE TOWN | STELLENBOSCH | TUNIS | PARIS | LUXEMBURG | LONDON**

# SUMMIT TEAM CONTACTS

## EVENT DIRECTOR

Christophe Vianaud

christophe@africarena.com | +27 83 254 8867 | +33 68 626 4267

## SPONSORSHIP & EXHIBITION

Dan Mabbyalas

dan@africarena.com | +27 69 746 4826 |

## Ecosystem Lead & Program Manager

Nathaniel Witbooi

nathaniel@africarena.com | +27 78 802 1775

## MARKETING & AMPLIFICATION LEAD

Crosby Tashie Hunda

crosby@africarena.com | +27 83 866 2620

## INVESTOR RELATIONS

Ropah Musvaire

rmusvaire@africarena.com | +27 67 679 0746

## MEDIA RELATIONS

Thomas Hart

thomas@fsatlabs.co.za | +27 76 688 6719